

# ECONOMIC DEVELOPMENT

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A CATALYST FOR A MORE  
PROSPEROUS AND VIBRANT  
METRO ATLANTA



# Economic Development Division



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# Economic Development at the Metro Atlanta Chamber

The Economic Development Division of the Metro Atlanta Chamber (MAC) is comprised of highly experienced staff with a full complement of resources to recruit, retain and expand quality companies and jobs.

## **Our team specializes in three key areas:**

- Project management
- Global commerce
- Ecosystem expansion

**Domestic and international companies considering the metro Atlanta area to grow can contact us for customized, complimentary and confidential assistance.**

## **Project Management**

The Project Management team supports existing Atlanta businesses considering expansion as well as out-of-market companies evaluating Atlanta for a new operation. Our services are custom tailored to each company and are offered in close collaboration with state, local, academic and utility partners.

From hosting and facilitating tours of metro Atlanta, to customized research, to relocation assistance, our team draws upon a vast support network to streamline relocations and maximize growth.

## **Global Commerce**

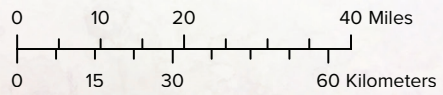
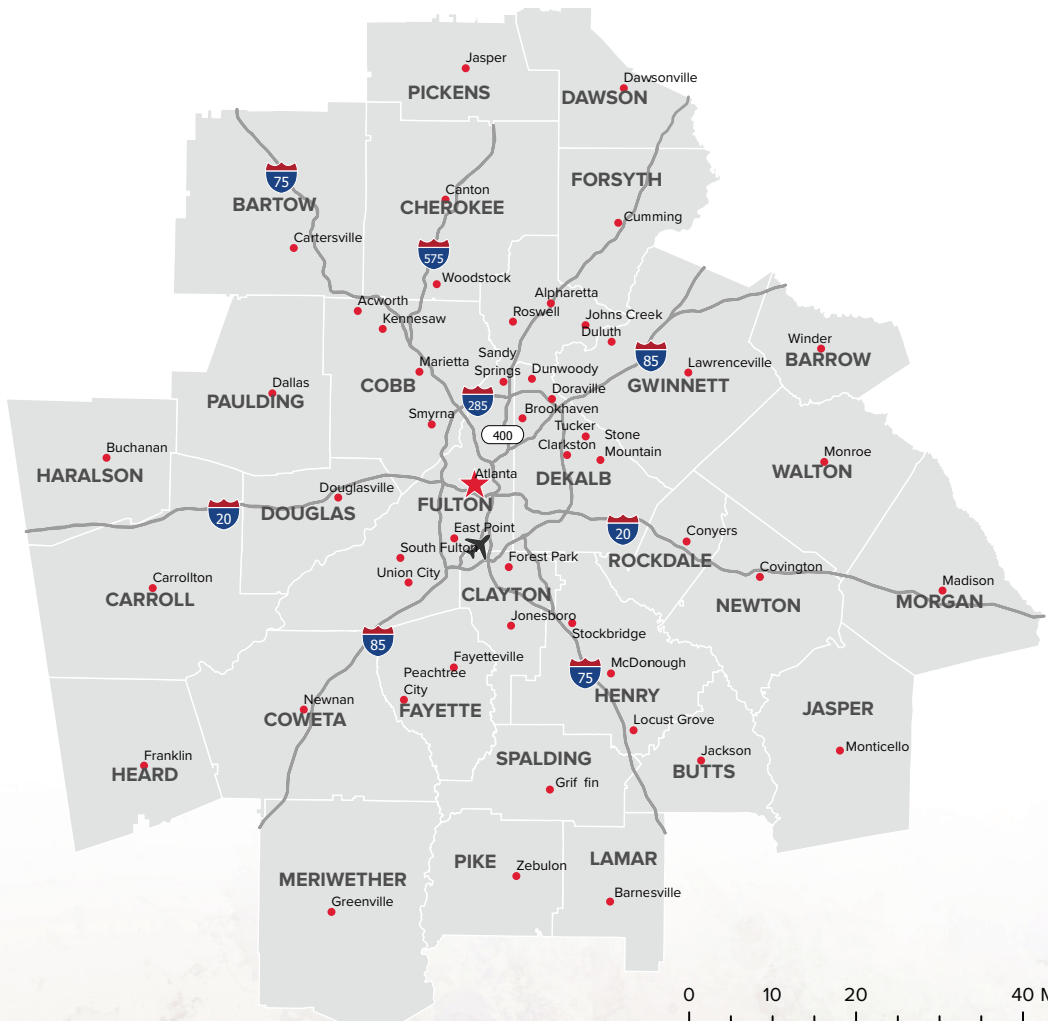
The Global Commerce team assists foreign-owned companies contemplating U.S. market entry or expansion either by direct investment or merger and acquisition.

The team also works with Atlanta-area companies exploring growth overseas by identifying export opportunities, suggesting relevant markets and educating novices on how to export. The MAC offers connections to a global network of business, government and academic expertise through the consular corps, trade offices and other cross-border professionals.



CULTURE • EQUITY • INNOVATION

# Welcome to Metro Atlanta



# Ecosystem Expansion

The Ecosystem Expansion team uses targeted industry expertise to strategically connect companies to potential customers, capital sources, colleges and universities, and conference opportunities. We have experts in:

## **Creative Industries**

Atlanta is where creativity collides with industry and commerce, with major film and television studios, leading video game developers and esports teams, recording studios, world-class performing arts, and so much more.

## **Cybersecurity**

At the nexus of corporate and government/military cybersecurity, metro Atlanta is one of the nation's top critical infrastructure security hubs. Nearby is the new \$100M US Army Georgia Cyber Command in Augusta.

## **Digital Health**

Georgia leads with 250+ digital health companies, world-class engineering and computer science institutions, and a robust entrepreneurial and technology incubator environment.

## **Fintech**

Known for decades as Transaction Alley because more than 70% of all payments processed in the US flow through a Georgia company, Atlanta is also home to ICE, owner of the New York Stock Exchange.

## **Life Sciences**

The metro Atlanta region boasts a robust life science talent pool with internationally known research universities, hospital systems and global health assets including the Centers for Disease Control and Prevention (CDC).

## **Manufacturing 4.0**

A skilled workforce, pro-business environment, robust logistics and transportation infrastructure, and a massive global trade footprint have made metro Atlanta a national leader for advanced manufacturing.

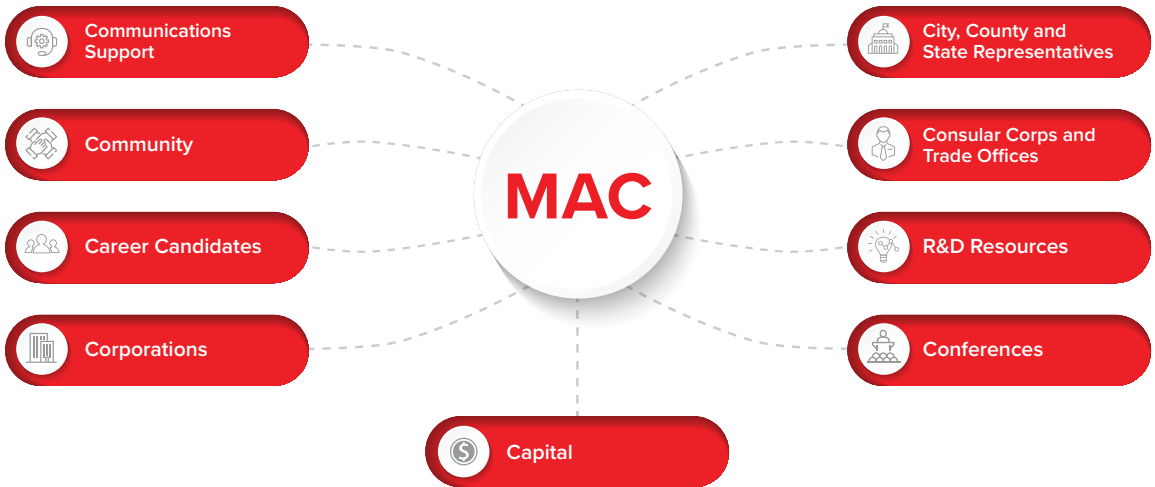
## **CleanTech/Smart Cities**

From electric vehicles to CleanTech and social impact innovation, metro Atlanta is leveraging technology to create equitable, resilient, socially just communities that improve the quality of life and meet the needs of future generations.

## **Supply Chain**

Originally founded as a railroad hub and now home to the world's busiest airport, Atlanta is a globally recognized, technology-driven center for logistics and supply chain.

# Let MAC Economic Development connect you!



## Complimentary Site Selection Services:

- **Atlanta market tours** – host and facilitate in-person tours of metro Atlanta to assess real estate, labor market, business climate, etc.
- **Real estate** – provide market data and tours and support building and land searches.
- **Customized research** – develop customized research tailored to your information requirements such as labor force availability, demographic and economic data, cost of living and doing business, and metro area comparison.
- **Labor market assessments** – provide HR manager interviews, workforce salary and total cost assessment, specialty staffing agency access and university and technical college talent pipeline.
- **Access to business & academic leadership** – arrange private meetings with top CEOs and C-suite executives and access to university leaders and resources.
- **Facilitation with regulatory authorities** – coordinate with environment and permitting offices as well as infrastructure authorities such as transportation, water and sewer and utilities.
- **Relocation assistance** – develop customized residential and community tours, on-site Atlanta resource rooms and relocation information.
- **Global business expansion** – provide connections to trade investment opportunities and a global network of business and government expertise, as well as assistance with international business development and Certificates of Origin. The MAC also has a grant program, the Atlanta Metro Export Challenge.

## METRO ATLANTA CHAMBER

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