



METRO ATLANTA ANNOUNCEMENTS 2020 NEW LOCATIONS

The Metro Atlanta Chamber's Economic Research Team publishes the following list of all known and confirmed companies that have made location announcements within the 29-county metro Atlanta area as defined by the U.S. Census Bureau (Barrow, Bartow, Butts, Carroll, Cherokee, Clayton, Cobb, Coweta, Dawson, DeKalb, Douglas, Fayette, Forsyth, Fulton, Gwinnett, Haralson, Heard, Henry, Jasper, Lamar, Meriwether, Morgan, Newton, Paulding, Pickens, Pike, Rockdale, Spalding, Walton). This list is compiled using a variety of sources, including: the Atlanta Business Chronicle, the Atlanta Journal-Constitution, company websites, the Georgia Department of Economic Development, Georgia Power Community & Economic Development, the Metro Atlanta Chamber, and economic development organizations throughout the metro Atlanta region.

Company	Facility Type	Product or Service	Location	Projected Number of New Jobs ¹
Microsoft	Software Development Center	Software, Services, Devices, & Solutions	City of Atlanta/Fulton County	1,500
Zinus	Manufacturing Facility	Mattresses, Bed Frames, & Sofas	Henry County	804
HelloFresh	Distribution Center	Meal Kit Service	Coweta County	750
Deluxe	FinTech Innovation Center & Offices	FinTech/Business Financial Services	Fulton County (North)	709
Bang Energy	Manufacturing & Distribution Facility	Energy Drinks	Douglas County	600
Invesco	Corporate Headquarters	Global Investment Management	City of Atlanta/Fulton County	500
Gourmet Foods International	Distribution Center	Specialty Cheeses & Foodstuffs	DeKalb County	500
Amazon	Distribution Center	eCommerce	Coweta County	500
Sugar Bowl Bakery	Food Production Facility	Baked Goods	DeKalb County	411
MasterBrand Cabinets	Manufacturing & Distribution Facility	Cabinets	Butts County	400
Purple	Manufacturing Facility	Comfort Technology Products (Mattresses, Pillows, Cushions)	Henry County	360
Radial Inc.,	Distribution Center	International E-Commerce	Henry County	344
Common	Second Headquarters	Residential Apartment Brand	City of Atlanta/Fulton County	274
Lidl US	Regional Headquarters & Distribution Center	Groceries	Newton County	270
Ferrero USA	Distribution Center	Chocolate & Candy	Henry County	250
Wellmade Flooring	Manufacturing Facility	Hard Surface Flooring	Bartow County	240
Papa John's	Corporate Headquarters	Pizza Restaurant Franchise	Cobb County	200
Zillow	Division Headquarters/Southeastern Hub	Online Real Estate Database	DeKalb County	200
Agile Cold Storage	Distribution Center	Cold Storage Solutions	Bartow County & Hall County	170



METRO ATLANTA ANNOUNCEMENTS 2020 NEW LOCATIONS

The Metro Atlanta Chamber's Economic Research Team publishes the following list of all known and confirmed companies that have made location announcements within the 29-county metro Atlanta area as defined by the U.S. Census Bureau (Barrow, Bartow, Butts, Carroll, Cherokee, Clayton, Cobb, Coweta, Dawson, DeKalb, Douglas, Fayette, Forsyth, Fulton, Gwinnett, Haralson, Heard, Henry, Jasper, Lamar, Meriwether, Morgan, Newton, Paulding, Pickens, Pike, Rockdale, Spalding, Walton). This list is compiled using a variety of sources, including: the Atlanta Business Chronicle, the Atlanta Journal-Constitution, company websites, the Georgia Department of Economic Development, Georgia Power Community & Economic Development, the Metro Atlanta Chamber, and economic development organizations throughout the metro Atlanta region.

Company	Facility Type	Product or Service	Location	Projected Number of New Jobs ¹
Batter Up Foods	Food Production Facility	Waffles & Pancakes	Fulton County (South)	162
Toyota Financial Services	Regional Headquarters: East Dealer Service Center	Finance & Insurance Support for Dealers	Fulton County (North)	150
Kainos	Branch Office	Information Technology Solutions	City of Atlanta/Fulton County	137
Sonic Automotive	Regional Headquarters, Showroom, & Experience Center	New & Pre-Owned Vehicles	Gwinnett County	130
Mom's Meals	Packing & Distribution	Frozen Foods	Rockdale County	125
Amazon	Distribution Center	eCommerce	DeKalb County	100
Premier Automation	Manufacturing Facility	Industrial Automation	Forsyth County	100
RYSE Creative Village	Production Studio & Maker Space	Collaborative Space for Content Creators, Filmmakers, & Game Developers	City of Atlanta/Fulton County	85
Horizon Group USA	Distribution Center	Toys & Crafts	Henry County	80
Kalera	Indoor Vertical Farming Facility	Leafy Greens, Lettuces, & Microgreens	tbd	75
Coffee Café Bakery/Chunara Food Group	Food Production Facility	Baked Goods	City of Atlanta/Fulton County	70
Big Kettle Brewing	Brewery	Contract Brewing for Craft Beer & Other Beverages	Gwinnett County	60
Briggs & Stratton	Manufacturing Facility	Gasoline Engines	DeKalb County	60
Love's Travel Stops	Retread Plant & Distribution Center	Truck Stops & Convenience Stores	Henry County	55
Century Communities	Division Headquarters	Home Building	Gwinnett County	50
Stord	Corporate Headquarters	Logistics Software	City of Atlanta/Fulton County	50
Global Savings Group	U.S. Headquarters	Commerce Content Platform	City of Atlanta/Fulton County	50
Koning	Corporate Headquarters	Medical Devices	Gwinnett County	50
Scoop Technologies	Branch Office	Carpooling Software	City of Atlanta/Fulton County	40



METRO ATLANTA ANNOUNCEMENTS 2020 NEW LOCATIONS

The Metro Atlanta Chamber's Economic Research Team publishes the following list of all known and confirmed companies that have made location announcements within the 29-county metro Atlanta area as defined by the U.S. Census Bureau (Barrow, Bartow, Butts, Carroll, Cherokee, Clayton, Cobb, Coweta, Dawson, DeKalb, Douglas, Fayette, Forsyth, Fulton, Gwinnett, Haralson, Heard, Henry, Jasper, Lamar, Meriwether, Morgan, Newton, Paulding, Pickens, Pike, Rockdale, Spalding, Walton). This list is compiled using a variety of sources, including: the Atlanta Business Chronicle, the Atlanta Journal-Constitution, company websites, the Georgia Department of Economic Development, Georgia Power Community & Economic Development, the Metro Atlanta Chamber, and economic development organizations throughout the metro Atlanta region.

Company	Facility Type	Product or Service	Location	Projected Number of New Jobs ¹
Eclipse Gaming	Headquarters	Gaming Software	Gwinnett County	30
Skynamo	North American Headquarters	Field Sales Management & Productivity Software (SaaS)	Cobb County	30
MueKo Machinery	U.S. Headquarters	Custom Machinery	Gwinnett County	25
Microsoft	Data Center	Cloud Computing Data	Fulton County (South)	20
Global Health Crisis Coordination Center (GHC3)	Corporate Headquarters	Public Health Information & Coordination	City of Atlanta/Fulton County	20
MarketAxess	Software Development Center	FinTech/Electronic Trading Platform	tbd	20
EAE Elektrik	U.S. Headquarters	Power Distribution Products	DeKalb County	15
Saltbox	Co-working/Co-warehousing	Shared Workspace	City of Atlanta/Fulton County	15
Salary Finance	Division Headquarters	FinTech/Employee Benefits Platform	City of Atlanta/Fulton County	15
Amebous Labs	Virtual Reality Studio	Gaming Software	City of Atlanta/Fulton County	12
Monkey Wrench Brewing	Brewery	Contract Brewing for Craft Beer & Other Beverages	Gwinnett County	12
Cyber Defense International	Branch Office	Cybersecurity	DeKalb County	10
Defynance	Corporate Headquarters	FinTech/Student Loan Refinancing	City of Atlanta/Fulton County	10
Ghost Gaming	Corporate Headquarters	E-sports	City of Atlanta/Fulton County	10
OcuPrep	Corporate Headquarters	Medical Staffing and Training Solutions	Gwinnett County	10
Simporter	Corporate Headquarters	AI-Driven Sales Software	City of Atlanta/Fulton County	10
Building Systems Design (BSD)	Corporate Headquarters	Specification Software	Fulton County (North)	tbd
Firmspace	Co-working	Shared Workspace	City of Atlanta/Fulton County	tbd
Gulfstream Aerospace	Distribution Center	Aircraft Parts	City of Atlanta/Fulton County	tbd



METRO ATLANTA ANNOUNCEMENTS 2020 NEW LOCATIONS

The Metro Atlanta Chamber's Economic Research Team publishes the following list of all known and confirmed companies that have made location announcements within the 29-county metro Atlanta area as defined by the U.S. Census Bureau (Barrow, Bartow, Butts, Carroll, Cherokee, Clayton, Cobb, Coweta, Dawson, DeKalb, Douglas, Fayette, Forsyth, Fulton, Gwinnett, Haralson, Heard, Henry, Jasper, Lamar, Meriwether, Morgan, Newton, Paulding, Pickens, Pike, Rockdale, Spalding, Walton). This list is compiled using a variety of sources, including: the Atlanta Business Chronicle, the Atlanta Journal-Constitution, company websites, the Georgia Department of Economic Development, Georgia Power Community & Economic Development, the Metro Atlanta Chamber, and economic development organizations throughout the metro Atlanta region.

Company	Facility Type	Product or Service	Location	Projected Number of New Jobs ¹
Johnson Venture Partners	Corporate Headquarters	Micro Venture Capital Fund	City of Atlanta/Fulton County	tbd
Lemongrass Consulting	U.S. Headquarters	SAP & Amazon Web Services Consulting	tbd	tbd
Sony/ATV Music Publishing	Branch Office & Studio	Music Publishing	City of Atlanta/Fulton County	tbd
Stepan Company	Innovation & Customer Experience Center	Agricultural Solutions/Specialty Chemicals	Barrow County	tbd
Technical Props	Headquarters & Warehouse	Scientific & Laboratory Props for Film & Television	Fulton County (South)	tbd
Trinity Networkx	Branch Office	IT Support & Services	City of Atlanta/Fulton County	tbd
Newrest	U.S. Headquarters	Airline Caterer	City of Atlanta/Fulton County	tbd
Oceanic Data Centers	Data Center Campus	Data Center Facilities	Fayette County	tbd
Tonic	Branch Office/Data Center	Synthetic Data Software	City of Atlanta/Fulton County	tbd
Burns & McDonnell	Corporate Headquarters	Construction & Engineering Services	DeKalb County	tbd

¹Projected Number of New Jobs generally are to be created over three years.

If you would like to inform us of other company announcements, please email jamurphy@macoc.com.

Updated February 26, 2021



METRO ATLANTA ANNOUNCEMENTS 2020 EXPANSIONS

The Metro Atlanta Chamber's Economic Research Team publishes the following list of all known and confirmed companies that have made location announcements within the 29-county metro Atlanta area as defined by the U.S. Census Bureau (Barrow, Bartow, Butts, Carroll, Cherokee, Clayton, Cobb, Coweta, Dawson, DeKalb, Douglas, Fayette, Forsyth, Fulton, Gwinnett, Haralson, Heard, Henry, Jasper, Lamar, Meriwether, Morgan, Newton, Paulding, Pickens, Pike, Rockdale, Spalding, Walton). This list is compiled using a variety of sources, including: the Atlanta Business Chronicle, the Atlanta Journal-Constitution, company websites, the Georgia Department of Economic Development, Georgia Power Community & Economic Development, the Metro Atlanta Chamber, and economic development organizations throughout the metro Atlanta region.

Company	Facility Type	Product or Service	Location	Projected Number of New Jobs ¹
thredUp	Distribution Center	Fashion Resale Platform	Gwinnett County	700
The Home Depot	Distribution Centers	Home Improvement Stores	Henry County	600
Milletech Systems	Software Development Center	Enterprise Software Solutions & Services	City of Atlanta/Fulton County	465
Boston Consulting Group	Branch Office	Management Consulting Firm	City of Atlanta/Fulton County	331
CarMax	Corporate Headquarters	Retailer of Used Cars	Gwinnett County	230
GreyOrange	Corporate Headquarters	Fulfillment Operating System	Fulton County (North)	200
The Home Depot	Distribution Centers	Home Improvement Stores	DeKalb County	200
The Home Depot	Distribution Centers	Home Improvement Stores	Fulton County (South)	200
Price Industries	Manufacturing Facility	Equipment & Components for Non-Residential HVAC	Gwinnett County	170
Mom's Meals	Packing & Distribution	Frozen Foods	Rockdale County	125
Motus Nova	Corporate Headquarters	Rehabilitation Robotics for Home & Commercial Healthcare	DeKalb County	109
Golden State Foods	Regional Headquarters	Food Processing	Rockdale County	100
Moneypenny	U.S. Headquarters	Phone Answering Service	Gwinnett County	100
UCB	U.S. Headquarters	Biopharmaceuticals	Cobb County	100
AKESOgen	Laboratory	Biotechnology	Gwinnett County	90
Philips	U.S. Headquarters	Healthcare, Consumer Lifestyle, & Lighting Technology	Fulton County (North)	88
Weezie Towels	Distribution Center	Luxury Bath Towels	City of Atlanta/Fulton County	81
Banyan Hills	Corporate Headquarters	Internet of Things (IoT) Consulting	Gwinnett County	75
MyPorter	Corporate Headquarters/Warehouse	Valet Storage Solution	Fulton County (South)	75



METRO ATLANTA ANNOUNCEMENTS 2020 EXPANSIONS

The Metro Atlanta Chamber's Economic Research Team publishes the following list of all known and confirmed companies that have made location announcements within the 29-county metro Atlanta area as defined by the U.S. Census Bureau (Barrow, Bartow, Butts, Carroll, Cherokee, Clayton, Cobb, Coweta, Dawson, DeKalb, Douglas, Fayette, Forsyth, Fulton, Gwinnett, Haralson, Heard, Henry, Jasper, Lamar, Meriwether, Morgan, Newton, Paulding, Pickens, Pike, Rockdale, Spalding, Walton). This list is compiled using a variety of sources, including: the Atlanta Business Chronicle, the Atlanta Journal-Constitution, company websites, the Georgia Department of Economic Development, Georgia Power Community & Economic Development, the Metro Atlanta Chamber, and economic development organizations throughout the metro Atlanta region.

Company	Facility Type	Product or Service	Location	Projected Number of New Jobs ¹
Pratt Industries	Manufacturing Facility	100% Recycled Corrugated Boxes	Rockdale County	75
Ken's Foods	Manufacturing & Distribution Facility	Dressings & Condiments	Henry County	70
ArtisAI	Branch Office	Embedded Financial Services	City of Atlanta/Fulton County	62
MessageGears	Corporate Headquarters	Customer Marketing Solutions	City of Atlanta/Fulton County	50
Radyus	Corporate Headquarters	Contract Research Organization	Cobb County	50
Atlanta Reign	Corporate Headquarters	Professional Overwatch Esports Team	City of Atlanta/Fulton County	45
ID-Tech Molecular Laboratories	Corporate Headquarters	Infectious Disease Detection, Microbiology, Immunoassay, Chemistry, & Hematology	City of Atlanta/Fulton County	41
General Mills	Food Production Facility	Branded Consumer Foods	Newton County	40
Vero Biotech	Corporate Headquarters	Technologies for Inhaled Nitric Oxide Delivery	City of Atlanta/Fulton County	40
Voxie	Corporate Headquarters	Texting Platform for Businesses	Fulton County (North)	40
Loyal Health	Corporate Headquarters	Consumer Experience Platform	City of Atlanta/Fulton County	32
Modify Health	Corporate Headquarters	Specialized Meal Delivery	Fulton County (North)	30
Steady	Branch Office	Job Search & Financial Empowerment Platform	City of Atlanta/Fulton County	30
The Gathering Spot	Corporate Headquarters	Private Membership Club for Collaboration & Connection	City of Atlanta/Fulton County	30
Acoustic	Branch Office	Digital & Mobile Marketing	DeKalb County	25
American Air Filter	Manufacturing Facility	Air Filtration Products	Gwinnett County	25
OnPay	Corporate Headquarters	FinTech/Payroll Software	City of Atlanta/Fulton County	25
3815 Media	Corporate Headquarters	Content Development, Production, Marketing & Distribution	Gwinnett County	23
MedCura	Medical Facility	Patient Medical Care	DeKalb County	22



METRO ATLANTA ANNOUNCEMENTS 2020 EXPANSIONS

The Metro Atlanta Chamber's Economic Research Team publishes the following list of all known and confirmed companies that have made location announcements within the 29-county metro Atlanta area as defined by the U.S. Census Bureau (Barrow, Bartow, Butts, Carroll, Cherokee, Clayton, Cobb, Coweta, Dawson, DeKalb, Douglas, Fayette, Forsyth, Fulton, Gwinnett, Haralson, Heard, Henry, Jasper, Lamar, Meriwether, Morgan, Newton, Paulding, Pickens, Pike, Rockdale, Spalding, Walton). This list is compiled using a variety of sources, including: the Atlanta Business Chronicle, the Atlanta Journal-Constitution, company websites, the Georgia Department of Economic Development, Georgia Power Community & Economic Development, the Metro Atlanta Chamber, and economic development organizations throughout the metro Atlanta region.

Company	Facility Type	Product or Service	Location	Projected Number of New Jobs ¹
FiberVisions	Corporate Headquarters	Polyolefin Staple Fiber	Newton County	21
Cove.Tool	Corporate Headquarters	Sustainable Building Design	City of Atlanta/Fulton County	21
Skillshot Media	Corporate Headquarters	Esports Solutions	City of Atlanta/Fulton County	20
Mytex Polymers US	Manufacturing Facility	High-Performance Engineered Polyolefin & Long Glass Fiber Polypropylene Materials	Newton County	15
RoadSync	Corporate Headquarters	Fintech/Digital Payment Platform for Transportation Industry	City of Atlanta/Fulton County	15
Revenue Analytics	Corporate Headquarters	Pricing & Revenue Management Software	Cobb County	13
Anheuser-Busch	Manufacturing Facility	Beer & Other Beverages	Bartow County	12
Futurus	Corporate Headquarters	Virtual/Augmented Reality Development	City of Atlanta/Fulton County	12
High Road Craft Ice Cream	Food Production Facility	Craft Ice Cream	Cobb County	12
ShotCall	Corporate Headquarters	Gaming Platform & Marketplace	City of Atlanta/Fulton County	11
Appsketiers	Corporate Headquarters	App Development	Cobb County	10
First Approval Source	Corporate Headquarters	FinTech/Services for Boat & RV Dealers	Gwinnett County	10
Loupe Art	Corporate Headquarters	Online Art Gallery	City of Atlanta/Fulton County	10
Artelon	Branch Office	MedTech/Tendon Ligament Reconstruction Technology	Cobb County	6
BoxLock	Corporate Headquarters	Smart Padlock Devices for Package Deliveries	City of Atlanta/Fulton County	5
goPuff	Micro Fulfillment Center	Home Delivery Service	DeKalb County	5
Grubbly Farms	Corporate Headquarters	Backyard Chicken Feed	City of Atlanta/Fulton County	5
INFORM Software	North American Headquarters	AI & Optimization Software	DeKalb County	5
Shular Institute	Culinary School	Upscale Culinary Training for Underprivileged Youth	DeKalb County	5



METRO ATLANTA ANNOUNCEMENTS 2020 EXPANSIONS

The Metro Atlanta Chamber's Economic Research Team publishes the following list of all known and confirmed companies that have made location announcements within the 29-county metro Atlanta area as defined by the U.S. Census Bureau (Barrow, Bartow, Butts, Carroll, Cherokee, Clayton, Cobb, Coweta, Dawson, DeKalb, Douglas, Fayette, Forsyth, Fulton, Gwinnett, Haralson, Heard, Henry, Jasper, Lamar, Meriwether, Morgan, Newton, Paulding, Pickens, Pike, Rockdale, Spalding, Walton). This list is compiled using a variety of sources, including: the Atlanta Business Chronicle, the Atlanta Journal-Constitution, company websites, the Georgia Department of Economic Development, Georgia Power Community & Economic Development, the Metro Atlanta Chamber, and economic development organizations throughout the metro Atlanta region.

Company	Facility Type	Product or Service	Location	Projected Number of New Jobs ¹
Yardz	Corporate Headquarters	Software for Construction Rental Industry	Fulton County (North)	3
Emory Healthcare/Verizon 5G Lab	Innovation Center	5G Healthcare Innovation Lab	Fulton County (North)	tbd
Facebook	Branch Office	Social Network	City of Atlanta/Fulton County	tbd
Google	Branch Office	Internet-Related Services & Products	City of Atlanta/Fulton County	tbd
Interroll	Manufacturing Facility	Material Handling Solutions	Paulding County	tbd
LocatorX	Corporate Headquarters	Supply Chain Software	City of Atlanta/Fulton County	tbd
Mailchimp	Corporate Headquarters	All-In-One Integrated Marketing Platform	City of Atlanta/Fulton County	tbd
OneTrust	Corporate Headquarters	Privacy, Security & Trust Technology Software	Fulton County (North)	tbd
Trilith Studios	Creative Office Center	Film & Television Studio	Fayette County	tbd
Porsche Cars North America	North American Headquarters	Luxury Vehicles	Fulton County (South)	tbd
RevLifter	U.S. Headquarters	AI-Powered Customer Engagement Tool	Fulton County (North)	tbd
Stack Infrastructure	Data Center	Data Centers	Fulton County (North)	tbd
Xtra Lease	Distribution Center	Cargo Trailers For Lease	DeKalb County	tbd
Zep	Manufacturing Facility	Cleaning Products	Bartow County	tbd

¹Projected Number of New Jobs generally are to be created over three years.

If you would like to inform us of other company announcements, please email jamurphy@macoc.com.

Updated February 26, 2021