



March 11, 2022

Dear Members of the Georgia House of Representatives,

The Metro Atlanta Chamber encourages you to support House Bill 1435, legislation that creates a needs-based financial aid opportunity for students facing a financial gap at the end of their college education.

For many years, the Metro Atlanta Chamber has engaged with a broad coalition of partners, both public and private, in developing a large body of Georgia-based research focused on the supply and demand for post-secondary degrees and certifications. A key recommendation from our research calls for the development of a needs-based financial aid option for post-secondary education.

House Bill 1435 will improve Georgia's overall education and workforce development landscape by protecting Georgia's educational investment in students who are nearest to degree completion. While needs-based aid is not the single answer for our workforce challenges, it is an essential step in growing and retaining Georgia's talented workforce.

If you have any questions, please reach out to Tim Cairl, Senior Director, Educated Workforce, Public Policy, at 404-586-8515 or tcairl@macoc.com. The Metro Atlanta Chamber is proud to work with members of the Georgia General Assembly on policies that strengthen Georgia's economy, expand economic opportunities, and continue to keep Georgia the #1 state for business.

Sincerely,

Marshall Guest
Senior Vice President, Public Policy

Tim Cairl
Senior Director, Educated Workforce, Public Policy