



Home to some of the biggest IoT/mobile technology marketers worldwide, including:

- IBM Watson
- The Coca-Cola Company
- Delta Air Lines
- The Home Depot
- InterContinental Hotels (IHG)
- UPS



Home to several of the top consumer content, news and information brands in the world:

- Turner Broadcasting (including CNN and various entertainment networks)
- The Weather Company, an IBM Business (including The Weather Channel)
- Cox Enterprises (including Cox Broadcasting and AutoTrader)



Atlanta companies drive fundamental innovation in mobile B2B infrastructure with particular strength in financial technology, healthcare and logistics. Headquarters like AT&T Mobility and AirWatch by VMware drive broad, explosive growth.



Atlanta has a critical mass of digital professionals and university talent building the future of mobile.



Atlanta has a thriving startup ecosystem with more than 1000 tech startups.

Atlanta offers a world-class, collaborative ecosystem of big brands, digital media leaders, technology powerhouses, universities and a dynamic startup community that results in an unsurpassed location to drive mobile innovation on a large scale.

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|-------------------------|--------------------------------|
| • Accenture | • The Home Depot |
| • Airwatch by VMware | • IBM |
| • AT&T | • Intercontinental Hotel Group |
| • Autotrader | • NCR |
| • Cisco | • Panasonic |
| • CNN | • Qualcomm |
| • The Coca-Cola Company | • Secureworks |
| • Cox | • Southern Company |
| • Delta | • Turner |
| • First Data | • UPS |
| • General Electric | • Verizon |
| • GlobalPayments | • The Weather Channel |

----- **KEY STATS** -----

- #3 city expected to make the most of emerging Smart City and IoT Tech-State
- 5G arriving in Atlanta from Verizon, Sprint, and AT&T
- #3 city projected to become tomorrow's tech mecca (Forbes)
- #1 in US for the number of devices to home networks

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SCHOOL & ACADEMIC PROGRAMS

- Education programs in mobile graphic design, digital media, human-computer interaction, software engineering, computer science, gaming and cyber/information security
- Broadband Wireless Networking Lab at Georgia Tech
- Georgia Tech's Center for the Development and Application of Internet of Things Technologies (CDAIT)
- Georgia Tech's Institute for People and Technology
- The University of Georgia's Mobile News Lab
- The University of Georgia's New Media Institute
- SCAD's Mobile and Interactive Design Major

INDUSTRY PARTNERS

- Atlanta Interactive Marketing Association (AIMA)
- Atlanta Mobile Marketing Association (AMMO)
- Association of Telecom Professionals (ATP)
- GSMA
- Location-Based Marketing Association (LBMA)
- Technology Association of Georgia (TAG)
- Wireless Technology Forum (WTF)
- Women in Technology (WIT)

INCUBATORS, ACCELERATORS & CO-WORKING SPACES

- ATDC Georgia Tech
- Atlanta Tech Village
- Center for Civic Innovation Atlanta
- Collider
- Cornerstone Coworking
- Emergence
- Flashpoint & Georgia Tech
- Flatiron City
- Georgia Tech VentureLab
- Ignite HQ
- Medtown Ventures
- NeuroLaunch
- NEX Atlanta
- Opportunity Hub
- CivicX
- Roam
- Strongbox West
- Switchyards
- Tech Square Labs
- The Innovation Factory
- More than 80 in Metro Atlanta