• One of 19 “Knowledge Capitals” of the U.S. and Europe.
• One of Four U.S. Cities with the Most FORTUNE Global 500 Headquarters, ranking #17 Globally with Four FORTUNE Global 500 Headquarters (tied with Chicago, IL; Munich, Germany; and Taipei, Taiwan).
  Source: Georgia Power analysis of 2016 FORTUNE 500 list, FORTUNE, August 2016
• #1 Metro Area for Lowest Cost of Doing Business (among the 10 largest U.S. metro areas).
• #1 Metro Area for Lowest Transportation Costs for Services and Manufacturing Sectors (among the 10 largest U.S. metro areas).
• #1 Metro Area for Lowest Utilities Costs for Services and Manufacturing Sectors (among the 10 largest U.S. metro areas).
• #1 U.S. Metro Area Destination for Foreign Investment by Average Project Value in 2015.
• #2 U.S. Metro Area Destination for Foreign Investment by Number of Projects in 2015.
• #2 U.S. Metro Area Destination for Foreign Investment by Jobs Created in 2015.
• #2 Metro Area for Regulatory Friendliness.
• #3 City with the Most FORTUNE 500 Headquarters.
  Source: Metro Atlanta Chamber/Georgia Power analysis of 2016 FORTUNE 500 list, FORTUNE, June 15, 2016
• #3 City for Inc. 5000 Headquarters (Fast-Growing Companies).
  Source: Inc., 2016 Inc. 5000, August 2016
• #3 Emerging Startup Hub to Watch in 2016.
• #3 Metro Area for Most Warehouse Square Footage Under Construction.
• #3 Metro Area for Health & Safety Regulations.
• #3 Metro Area for Tax Code and Tax Regulations.
• #4 Metro Area for Inc. 5000 Headquarters (Fast-Growing Companies).
  Source: Inc., 2016 Inc. 5000, August 2016
• #4 Metro Area for Licensing Requirements.
• #5 Metro Area for Ease of Starting a Small Business.

• #6 City for Global Future Potential (Global Cities Outlook).

• #6 Metro Area for Lowest Cost of Doing Business (among the 31 largest U.S. metro areas).

• #6 Metro Area for Environmental Rules.

• #7 City to Found a Startup.
  Source: DataFox, “2015’s Best Cities to Found a Startup outside Silicon Valley and New York (and How They Did It),” December 14, 2015

• #7 Metro Area for Zoning Regulations.

• #8 Metro Area Based on the Number of Corporate Investment Projects in 2015 for Metro Areas with a Population over One Million.
  Source: Site Selection, March 2016

• #9 Best Place for Business and Careers (among metro areas).


• #9 Metro Area for Small Business Vitality among Metro Areas with a Population over Two Million.

• #10 Metro Area for Small Business Friendliness.

• #10 Metro Area for Venture Capital.

• One of the Least Expensive U.S. Cities to Live (tied with Cleveland).

• #1 Moving Destination in the Nation for 2015.

• #1 City for the Most Museums per Capita.

• #1 City for Most Nightlife Opportunities per Capita (tie with San Francisco, Portland, Las Vegas, New Orleans, and Tampa)

• #1 Grilling Hot Spot in the U.S.
  Source: ORC International and Napolean, “Grilling the Nation,” April 14, 2016

• #1 City for Most Animal Shelters per Capita (tied with St. Louis, Orlando, Scottsdale, and Boise).

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**QUALITY OF LIFE**

- One of the Least Expensive U.S. Cities to Live (tied with Cleveland).

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- #1 Grilling Hot Spot in the U.S.
  Source: ORC International and Napolean, “Grilling the Nation,” April 14, 2016

- #1 City for Most Animal Shelters per Capita (tied with St. Louis, Orlando, Scottsdale, and Boise).
• One of Ten U.S. Suburbs that are Surprisingly, Genuinely Cool (Roswell, GA).
  Source: Huffington Post, “10 U.S. Suburbs that are Surprisingly, Genuinely Cool,” April 11, 2016
• Two of the Nation’s Top 20 Food Halls (#5 Ponce City Market; #11 Krog Street Market).
  Source: Cushman & Wakefield, “Top Food Halls in America,” November 27, 2016
• #2 City for Lowest Average Food Price.
• #2 Metro Area with the Largest Starter Homes (Median Size = 1,344 square feet).
• #2 Metro Area with Magnificent Hiking Trails.
• #2 City for Cheapest Average Major League Baseball (MLB) Game Tickets.
• #2 City for Number of Costume Stores per Capita.
• #3 City for the Most Restaurants per Capita.
• #3 Metro Area in America for Homeowners.
• #3 City to Retire as measured by Activities.
• #3 City to Get Married.
• #3 City for Wedding Facilities and Services.
• #4 Best City for Baseball as measured by Major League Baseball (MLB) Fan Engagement.
• #4 City for Most Pet-Friendly Restaurants per Capita.
• #5 Large City for Education.
• #5 Frugal City.
• #5 Real Estate Market to Watch in 2016.
• #5 City for Most Tennis Courts per Capita.
• #5 City for the Greatest Number of Bridal Shops per 100,000 Residents.
• #5 City for Halloween Parties & Activities.
• #6 Target for Real Estate Investors in the Americas.
• #6 Metro Area for Future Walkable Urbanism by Fair Share Index.
• #6 City for Pet-Friendliness as measured by Pet Health & Wellness.
• #6 City in America for Boaters.

• #7 City for Recreation.

• #8 City to Retire.

• #8 Sweet Spot for Homeownership.

• #8 Metro Area for Future Walkable Urbanism by “WalkUP” Space in Suburbs.

• #8 National Park in the U.S. For Urban Escapes (Chattahoochee River National Recreation Area).
  Source: Citi IO, “Top 10 National Parks in the USA for Urban Escapes,” April 14, 2016

• #9 City for Recent Grads.

• #9 City for Recreation as measured by Entertainment & Recreational Facilities.

• #10 Metro Area for Walkable Urbanism by Population per “WalkUP.”

• #10 Metro Area for Future Walkable Urbanism by “WalkUP” Absorption.

• #10 City for Home Affordability and School Quality (Buford, GA).

• #10 “Boom Town” (Atlantic Station, Atlanta, GA – Zip Code 30363).

### JOB GROWTH

• #4 Metro Area for Increase in Number of Private-Sector Jobs (Oct. 2015 - Oct. 2016).

• #6 Metro Area for Exceeding Projected Job Growth.

• #6 Best City for Job Seekers in 2017.
  Source: NerdWallet, December 19, 2016

• #6 Metro Area for Employment, Labor & Hiring.

• #7 Metro Area for STEM Job Growth.
  Source: RCLCO/CapRidge, “2016 STEM Job Growth Index”
SUSTAINABILITY

- #4 City with the Most ENERGY STAR Certified Buildings.
- #5 Market for Green Building Adoption.
- #7 City for Total Floor Area of ENERGY STAR Certified Buildings.
- #9 City for Cost Savings from ENERGY STAR Certified Buildings.

TOURISM AND HOSPITALITY

- #1 Most Traveled Airport.
- #1 Busiest Airport as Measured by Passenger Traffic.
- #1 Best U.S. Airport.
- #1 Cold-Weather Destination for Winter Holiday Travel.
- #1 Cold-Weather Destination for Winter Holiday Travel as measured by Cold-Weather Activities.
- #1 City for Discretionary Consumer Services Sector Exhibitions.
  Source: Atlanta Business Chronicle, “Atlanta ranks No. 3 for number of events,” February 26, 2016; Center for Exhibition Industry Research, “2014 Industry Census”
- #1 City for Education Events.
  Source: Atlanta Business Chronicle, “Atlanta ranks No. 3 for number of events,” February 26, 2016; Center for Exhibition Industry Research- “2014 Industry Census”
- #2 Cold-Weather Destination for Winter Holiday Travel as measured by Weather Conditions.
- #3 City for Total Number of Events.
  Source: Atlanta Business Chronicle, “Atlanta ranks No. 3 for number of events” February 26, 2016; Center for Exhibition Industry Research, “2014 Industry Census”
- #5 City for Summer Travel Destinations.
  Source: WalletHub, “2016’s Best Summer Travel Destinations”
- #6 Cold-Weather Destination for Winter Holiday Travel as measured by Travel Costs and Hassles.
- #8 Cold-Weather Destination for Winter Holiday Travel as measured by Attractions.
- #10 Cold-Weather Destination for Winter Holiday Travel as measured by Local Costs.
• #1 Mobile-Friendly U.S. City.

• #1 City for Web Developers.

• #1 Place to Live and Work as a Filmmaker.

• #1 Metro Area for Network Speed.

• #1 Metro Area for Data Performance.

• #2 City for Carrier Network Coverage.

• #3 Metro Area for STEM Professionals by Highest Quality of Engineering Universities.

• #3 Metro Area for Mobile Performance (Overall).

• #4 Metro Area for Text Performance.

• #4 Location for Television Pilot Production.

• #4 Location for Drama Pilot Production.

• #5 U.S. City for Tech Start-Ups.

• #6 Market for Gender Diversity in Tech Occupations.

• #7 Metro Area for the Most IT Graduates.
  Source: Site Selection Group, “Top 20 Metros with the Most IT Graduates,” April 25, 2016

• #8 Market for Tech Talent Labor by Size of Labor Pool (among large tech talent markets).

• #8 Region for Tech Degree Completions (2014).

• #9 Market for Tech Talent (Overall).
• #9 Largest Data Center Market.
Source: Site Selection Group, “Top 10 Data Center Markets to Consider During the Site Selection Process,” October 24, 2016

• #10 Market for Tech Talent Labor Pool Growth (among large tech talent markets).

• One of Four Fastest-Growing Hot Spots for Women Entrepreneurs.

• #1 Fastest-Growing Hot Spot for Women Entrepreneurs in terms of Revenue Growth.


• #3 City for Growth of Women-Owned Businesses.

• #3 Market for Educational Attainment.

• #3 City for the Highest Percentage of Single People.

• #4 Best Place for Freelancers & Self-Employed Workers.
Source: NerdWallet, “Best Places for Freelancers Based on Rent, Health Insurance and Cell Phone Costs,” August 30, 2016


• #5 Most Moved to City by Millennials in 2015.
Source: Atlanta Business Chronicle, “Atlanta was No. 5 for millennial movers in 2015,” April 5, 2016; Mayflower, “Mover Insights Study,” April 5, 2016

• #5 Metro Area for Women-Owned Firms in 2016.

• #5 Metro Area for Net Number of New Women-Owned Firms Per Day, 2007 – 2016.

• #5 Metro Area for Retaining College Grads (Four-Year Institutions).

• #5 Metro Area for Number of Graduates in Mechatronics.

• #5 Metro Area for the Number of Women-Owned Firms in 2016.

• #5 City for Singles for Romance and Fun.

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• #6 Metro Area for Growth in Number of Women-Owned Firms, 2007-2016.
• #6 Metro Area for Growth in Economic Clout of Women-Owned Firms, 2007-2016.
• #8 Market for Millennial Concentration.
• #9 Most Populous Metro Area, 2015.
• #9 City for Mid-Career Professionals.
• #10 Metro Area for Graduates in Financial Services.
  Source: Site Selection Group, “Top 20 Metro Areas for Graduates in Financial Services,” May 23, 2016

TAXES

• #1 Major Metro Area in the Nation for Lowest Total Tax Index for R&D Services Sector, with 22.9 Percent Lower Corporate Tax Burden than the U.S. Baseline.
• #3 Major Metro Area in the Nation for Lowest Total Tax Index for Corporate Services Sector, with 16.1 Percent Lower Corporate Tax Burden than the U.S. Baseline.
• #3 Major Metro Area in the Nation for Lowest Total Tax Index for Manufacturing Sector, with 20.6 Percent Lower Corporate Tax Burden than the U.S. Baseline.
• #4 Major Metro Area in the Nation for Lowest Total Tax Index (Overall), with 18.4 Percent Lower Corporate Tax Burden than the U.S. Baseline.
HIGHER EDUCATION

• #1 Best College City (among large cities with more than 300,000 people).
• #11 Community College System in America.

Agnes Scott College
• #4 Most Innovative School (National Liberal Arts Colleges).

Emory University
• #3 Graduate Physician Assistant Program.
• #5 Graduate Physical Therapy Program.
• #6 Graduate African-American History Program.
• #6 Graduate Social Psychology Program.
• #7 Graduate Public Health Program.
• #8 Graduate Nursing School (Master’s Program).
• #10 Graduate Nursing School for Family Nurse Practitioner Training.
• #10 Graduate African-American Literature Program.

Georgia State University
• #4 Most Innovative School (National Universities).
• #5 Graduate Public Finance and Budgeting Program.
• #6 Graduate Health Care Law School.
• #9 Graduate City Management and Urban Policy Program.
• #10 Graduate Non-Profit Management Program.

Georgia Institute of Technology (Georgia Tech)
• #1 Undergraduate Biomedical Engineering Program.
• #1 Undergraduate Industrial/Manufacturing Engineering Program.
• #1 Graduate Industrial/Manufacturing/Systems Engineering Program.
• #2 Undergraduate Aerospace Engineering Program.
• #2 Undergraduate Civil Engineering Program.
• #2 Undergraduate Mechanical Engineering Program.
• #2 Graduate Aerospace/Aeronautical/Astronautical Engineering Program.
• #2 Graduate Biomedical Engineering/Bioengineering Program.
• #2 Graduate Information and Technology Management Program.
• #4 Undergraduate Engineering Program.
• #4 Undergraduate Electrical/Electronic/Communications Engineering Program.
• #4 Undergraduate Environmental/Environmental Health Engineering Program.

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- #4 Undergraduate Chemical Engineering Program.
- #4 Graduate Civil Engineering Program.
- #5 Graduate Environmental/Environmental Health Engineering Program.
- #6 Undergraduate Quantitative Analysis Program.
- #6 Undergraduate Materials Engineering Program.
- #6 Undergraduate Computer Engineering Program.
- #6 Graduate Computer Engineering Program.
- #6 Graduate Electrical/Electronic/Communications Engineering Program.
- #6 Graduate Mechanical Engineering Program.
- #7 Public School (National Universities).
- #7 Most Innovative School (National Universities).
- #7 Graduate Engineering Program.
- #8 Graduate Chemical Engineering Program.
- #8 Graduate Materials Engineering Program.
- #8 Graduate Nuclear Engineering Program.
- #9 Undergraduate Management Information Systems Program.
- #9 Graduate Computer Science Program.


Morehouse College
- #4 of Historically Black Colleges and Universities.


Spelman College
- #1 of Historically Black Colleges and Universities.


University of Georgia
- #1 for First-Time Pass Rates on the Certified Public Accountant Exams during 2015 (among large programs).

- #2 Graduate Public Finance and Budgeting Program.
- #2 Graduate Public Management Administration Program.
- #3 Graduate Student Counseling and Personnel Services Program.
- #3 Graduate Vocational/Technical Program.
- #3 Online Graduate Education Program.
- #3 Undergraduate Insurance Program.
- #4 Graduate Public Affairs Program.
- #4 Undergraduate Real Estate Program.
- #4 Graduate Secondary Teacher Education Program.
- #4 Online Graduate Education Program.
- #5 Online Degree Program.
- #6 Graduate Elementary Teacher Education Program.
- #6 Graduate Higher Education Administration Program.
- #7 Graduate Printmaking Program.
- #8 Graduate Curriculum and Instruction Program.
- #10 Graduate Veterinary Medicine Program.


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