

DIGITAL HEALTH

THE NATION'S SOURCE FOR
LEADING-EDGE HEALTHCARE
TECHNOLOGY



Come Grow with Us

Georgia offers a wealth of business advantages, including a well-trained tech workforce, collaborative professional network and outstanding quality of life.

#1 State for Doing Business (for ninth consecutive year)

Area Development, 2022

#3 City for STEM professionals

WalletHub, “Best & Worst Metro Areas for STEM Professionals,” January 2021

Atlanta is ranked #8 in Emerging Clusters of Life Science Studies

CBRE, “Leading Life Science Clusters, 2020

**In 2020, over 5,000 IT bachelor’s degrees,
and more than 2,500 masters degrees were awarded
by Georgia’s colleges and universities**

JobsEQ 2021

One of the top 10 Tech Talent markets in the nation

CBRE, “Scoring Tech Talent,” 2021

#6 metro with the most IT graduates

Computer Science Degree Hub, 2021

Metro Atlanta is ranked #2 for Quality of Engineering Universities

WalletHub, “Best & Worst Metro Areas for STEM Professionals, 2021

Metro Atlanta and Georgia are Digital Health

Metro Atlanta and Georgia are digital health powerhouses, with 250 companies delivering leading-edge healthcare technology that improves care quality, reduces costs and saves lives.

Examples of digital health solutions developed and managed by Georgia-based companies include population health, revenue cycle management, patient engagement, imaging, telehealth and remote monitoring, cybersecurity, care coordination, consumer healthcare apps and more.

250

Digital Health
Companies

44K

Employees
Statewide

\$11.8B

Statewide Estimated
Revenue



ENGINEERING • COMPUTER SCIEN

Powerhouses

Spotlight: The Birthplace of Health IT

Metro Atlanta has a long history in the relatively new field of digital health: in 1961, a group of health IT pioneers at the Georgia Institute of Technology co-founded the organization that later became the Healthcare Information and Management Systems Society (HIMSS).

A decade later, HBOC and McKesson took their place in the national healthcare technology landscape. Over time, their employees left to form new digital health companies, seeding the growth of the industry in Georgia.

Today, Atlanta's vibrant digital health community is nurtured by professional associations, cross-industry partnerships and a thriving startup environment. Its cadre of industry experts are bolstered by talent student populations in the engineering, computer science, and information technology fields.

See Georgia's digital health companies and supporting businesses
at metroatlantachamber.com



CE • INFORMATION TECHNOLOGY

Supporting Industry Growth

School & Academic Programs

The metro Atlanta area has 275,000+ students enrolled in the region's 50+ colleges and universities, including six Historically Black Colleges and Universities.

Industry Partners

- Center for Global Health Innovation
- GA HIMSS
- Georgia Bio
- Georgia Research Alliance
- Georgia Tech Research Institute
- Georgia's Innovation Crescent
- Institute for Healthcare Information Technology
- TAG (Technology Association of Georgia) Digital Health

Incubators and Accelerators

- Advanced Technology Development Center (ATDC)
- Ascend Atlanta*
- Atlanta Tech Park
- Atlanta Tech Village
- Atlanta Ventures
- Endeavor Atlanta
- Engage
- Global Center for Medical Innovation
- Goodie Nation*
- Invest Atlanta
- Russell Innovation Center for Entrepreneurship*
- Start:ME
- Tech Alpharetta
- Techstars Atlanta
- The Farm
- Zane Access™*

*minority and women focused

Metro Atlanta Chamber

Here to Help

The Economic Development Division of the Metro Atlanta Chamber (MAC) has a full complement of resources to recruit, retain and expand quality companies and jobs. Our team leverages industry expertise to strategically connect companies to potential customers, capital sources, colleges and universities, and conference opportunities, as well as helping to provide community exposure.

For customized, complimentary, and confidential assistance to companies considering expansion in or relocation to the metro Atlanta area, call or visit metroatlantachamber.com.



METRO ATLANTA CHAMBER

191 Peachtree Street NE, Suite 3400
Atlanta, GA 30303

404.880.9000 | metroatlantachamber.com