

A photograph of the Atlanta skyline at dusk. The sky is a deep blue, and several skyscrapers are illuminated with warm lights. The buildings have various architectural styles, including some with distinctive spires and domes. The foreground shows some greenery and streetlights.

FinTech Atlanta Task Force



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Mission: Develop Atlanta as the recognized **Global Center for Financial Technology** just as New York and London are recognized financial centers.

Priorities: **Recruit, Retain & Expand businesses and jobs** across metro Atlanta and the State of Georgia.



Why You? Opportunities Span Commerce Ecosystem



***“Everybody needs to get paid”
Financial Technology companies make that happen***

Merchants



Banks, Lending, Credit



Supporting Products/Services



Consumers

Strategies

Recruit

- Companies
- Capital
- Workforce

Retain

- Companies
- Workforce

Expand

- Organic Growth
- Ecosystem

High Level Tactics

Talent

Fund

Promote

Legislate

Targets

- Fintech Revenue Growth
- New Jobs Created
- Venture Capital Raised
- Aggregate Capital Invested
- IPO's
- Graduate Retention Rate
- Wage Growth
- Company Relocations

Objectives - Strategies - Tactics - Initiatives

Task Force

Work Groups

Work Streams