

A robust workforce pipeline tops the list of concerns by the business community. MAC's Educated Workforce Council strives to deliver workforce solutions by aligning our workforce development efforts with education initiatives for a lasting impact. By engaging and partnering with schools, our investors help improve their long-term skill and workforce needs. MAC engages across the education spectrum from early childhood education, K-12, and post-secondary and technical training. The pipeline from our K-12 schools to the more than 66 colleges and universities in the region is rich with opportunities and provides a natural link to our workforce development initiatives. The Council works hand-in-hand with the MAC Workforce & Education Partners – a group of public sector and non-profit organizations with workforce and education as their primary focus – to further our goals in a strategic, coordinated way.

Connect * Engage * Impact

Mac Educated Workforce Council works with policy makers and community leaders to:

- Strengthen the cradle-to-career pipeline to support regional economic growth
- Create and advocate for workforce and education policies including early childhood education, teacher and leadership preparation, strong intervention programs for challenged students, strategic partnerships between our schools and institutions of higher and technical education, and workforce development
- Support a shared vision for the region through Learn4Life, the metro education partnership that focuses on increasing student achievement and improving outcomes
- Keep the business community informed of available resources to help with workforce challenges and opportunities to engage in the education system
- Identify and addressing education and workforce challenges for our target industries and skill levels
- Help Atlanta Public Schools (APS) meet student achievement goals by mobilizing business and community support through Atlanta Partnership for Education (APFE), a joint program between APS and MAC for more than 30 years

What's in it for You and Your Company?

- Stay informed on policy issues that impact your talent pipeline
- Influence and develop policy positions that increase workforce outcomes
- Advocate for specific policies in the business community
- Build your professional network
- Access exclusive content and experiences
- Impact your business's ability to grow and attract talent

LEADERSHIP



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