



# COVID-19 RESOURCES

## Business to Business Resources

*Updated: 6.15.2020*

### Accenture - Productivity in Uncertain Times through the Elastic Digital Workplace

**Excerpt:** With COVID-19, the time to act is now. Deferred decisions and delayed actions have immediate and longer-term business continuity impacts. To minimize business disruption and protect employees, organizations must take steps now to start creating an Elastic Digital Workplace. Accenture's Elastic Digital Workplace solution enables a highly extendable workplace environment that allows you to quickly scale and dynamically adapt to changing business needs based on global and local conditions.

**Link:**

[Accenture COVID-19 Resources](#)

### ADP

**Excerpt:** The payroll and benefits service provider has launched a comprehensive Coronavirus Preparedness Toolkit, complete with FAQs, checklists, webinars, articles and guidance for what business owners can do to protect themselves and their employees. They are encouraging all partners and firms to share with their clients. They also have this expert guide on protecting businesses and employees as well as this webcast: Protecting Your Workforce and Understanding Policies as Your Organization Responds to COVID-19.

**Link:**

[ADP Coronavirus Preparedness Toolkit](#)

### Aprio – COVID-19 Resources

**Excerpt:** Join Aprio's Private Equity thought leaders for a summer webinar series entitled COVID-19 Private Equity Reset: Creating Value in a New World. Aprio will dig deep into new approaches for making better investment decisions on future investments; helping improve the performance of current investments; and restructuring and turnarounds for distressed assets

**Link:**

[Aprio – COVID-19 Resources](#)

### Calendly - COVID-19 Resource

**Excerpt:** Calendly is offering free Zoom and GoToMeeting integrations through June.

**Link:**

<https://hypepotamus.com/news/calendly-zoom-goto-meeting-integrations-free/>

### CISCO WebEx

**Excerpt:** Effective immediately, Cisco WebEx has expanded the capabilities of their free WebEx offer in all countries where it is available, not only those impacted by COVID-19. Additional features include: unlimited usage, supporting up to 100 participants and offering toll dial-in (in addition to existing VoIP capabilities). Cisco WebEx is providing an online promotion code **wecare2020** for the following eCommerce paid offers: monthly term - first month free and annual term - four months free.

**Link:**

[CISCO Webex](#)

### **Foundry 45 - COVID-19 Resource**

**Excerpt:** Provides virtual training simulators to companies, reducing the amount of in-person and group training needs.

**Link:**

[Foundry 45](#)

### **Google - \$340 Million in Ad Credits**

**Excerpt:** Google wants to help alleviate some of the cost for small and medium-sized businesses (SMBs) to stay in touch with their customers during this challenging time. They are giving SMBs worldwide \$340 million in ad credits, which can be used at any point until the end of 2020 across our Google Ads platforms. SMBs who have been active advertisers since the beginning of 2019 will see a credit notification appear in their Google Ads account in the coming months. This is part of a larger commitment from Google to support SMBs, health organizations and governments, and health workers on the frontline of this global pandemic.

**Link:**

[Google Ad Credits](#)

### **Griswold Home Care – COVID-19 Employee Screening for “Essential Workers”**

**Excerpt:** Griswold Home Care is a 28-year old Atlanta company that primarily serves Atlanta’s elderly and disabled population. During this crisis, the company has created a COVID-19 Symptom Screening protocol and is offering employee screening services to Atlanta area employers. Employees would be screened for COVID-19 symptoms before being granted access to any workplace – temperatures and screening questions. For those denied access, Griswold Home Care has created an Access Denial protocol for companies to implement for follow up and tracking “return to work” status. This is a turnkey service that can be implemented in a few days.

**Link:** Please contact Brad Culp at 770.329.8196 for more details. <https://www.griswoldhomecare.com/>

### **Kabbage - Small Business Relief**

**Excerpt:** The initiative is a call-to-action across the U.S., enabling anyone to purchase an online gift certificate from participating small businesses to provide them with crucial financial support. Certificates can be redeemed in full after they’re issued or in the future when the crisis has subsided. All revenue generated from gift certificate sales will be deposited via Kabbage Payments as soon as the next business day to participating small businesses to aid their ability to withstand cash-flow gaps caused by COVID-19.

**Link:**

<https://www.kabbage.com/helpsmallbusiness>

### **KPMG - COVID-19 Responding with Resilience and Readiness**

**Excerpt:** The rapid spread of COVID-19 has introduced new challenges across the business landscape. Working together, KPMG can help business leaders respond with practical and informed approaches to

navigate uncertainty and gain clarity in changing times. The following insights and guidance can help business leaders gain perspective and better understand evolving business implications as they occur.

**Link:** [KPMG COVID-19 Resources](#)

### **Mailchimp - Small Business Support**

**Excerpt:** Mailchimp is offering \$10 million worth of service for existing customers who want to continue using Mailchimp's platform but need some financial support during this period. Current customers who have 25 or fewer employees in categories including restaurants and hospitality; brick and mortar retail; travel and leisure; entertainment; health, beauty, and wellness; and other select Main Street businesses are eligible for up to three months of free Mailchimp service.

**Link:**

<https://mailchi.mp/41d4d6961384/covid-19-small-business-support>

### **Mailchimp – Free Custom Domains for 5 Years**

**Excerpt:** Mailchimp is helping small businesses build their online presences quickly during the COVID-19 crisis with custom domains, cost-free, for five years along with Mailchimp's free website builder until May 31, 2020.

**Link:**

<https://mailchimp.com/features/domains/>

### **McGuireWoods LLP – CARES ACT Charitable Contributions**

**Excerpt:** On March 27, 2020, President Trump signed the CARES Act, which made changes to encourage charitable giving to nonprofits. Recognizing that individuals and businesses want to support charities in these times of need, lawmakers included in the CARES Act a new above-the-line deduction for non-itemizers and modified certain limitations on the income tax charitable deduction to encourage donors to give in 2020.

**Link:**

[CARES ACT Charitable Contributions](#)

### **NOW Corp - COVID-19 Resource**

**Excerpt:** NOW Corp is committed to the success of medium and small businesses, especially given the challenging circumstances presented by the COVID-19 virus. Liquidity is the key to surviving and thriving through the next few months. NOWaccount enables businesses to get paid their actual revenue immediately so they can win more business without the burden and risk of being a free bank to their business and government customers. NOW Corp is ready to handle companies' increased needs if other financial tools are unable to by ensuring ongoing, timely service with no interruptions.

**Link:**

[NOW Corp](#)

### **Ponce & Friends – COVID-19 Pro-Bono Services**

**Excerpt:** Ponce & Friends (P&) is an Atlanta-based management consulting group offering pro-bono services to small business that have been impacted by COVID-19. P& specializes in creative product strategy, sales and marketing, and operational excellence.

**Link:**

[Contact Form](#)

## PowerMyLearning Technology Resources

**Excerpt:** Due to the COVID-19 crisis, more schools are closing, and more children in our underserved communities don't have a way to continue their studies. It is now more important than ever to bridge the digital divide for our underserved youth. Since this crisis started, there has been a surge in requests for technology resource assistance through telephone calls, emails and text messages. PowerMyLearning is distributing technology resources to partners in need throughout the Greater Atlanta Area.

**Link:**

[PowerMyLearning](#)

## PwC – COVID-19 Navigator and Free Customized Business Reports

**Excerpt:** The PwC COVID-19 Navigator is a free, online interactive tool aimed at helping company leadership teams understand the facts. The digital assessment contains three sections of questions designed to gauge where the company is in its response to COVID-19. The tool assesses and guides leadership toward a path of preparedness across six focus areas: crisis management and response, workforce, operations and supply chain, finance and liquidity, tax and trade, strategy and brand.

**Link:**

[PwC's COVID Navigator](#)

## SAP Remote Work Pulse – COVID-19 Resources

**Excerpt:** The Qualtrics Remote Work Pulse helps companies understand if they are prepared for a remote workforce and if their employees have what they need to succeed in this new environment. SAP is also offering a supplier risk and customer survey at no charge.

**Link:**

[Remote Work Pulse](#)

## Salary Finance - Employee Financial Relief

**Excerpt:** Through a no-cost employee benefit, Salary Finance offers a financial safety net for unprepared employees impacted by disrupted income, and unexpected expenses like medical costs, eviction threats, and emergencies. Salary Finance supports employers and employees with an affordable, responsible, low-cost emergency loan that offers an alternative to 401(k) borrowing, high interest credit cards and predatory loans.

Salary Finance is already reducing financial stress for more than 3 million employees at 500 employers, including Fortune 500 and FTSE 100 businesses (clients include Comcast, Tesla, EY, and Salesforce), non-profits, healthcare systems, and public sector entities. Salary Finance is a United Way partner and committed to social good.

**Link:**

[Contact Anita Ward at \[anita.ward@salaryfinance.com\]\(mailto:anita.ward@salaryfinance.com\) or Jamie Clarke at \[jamie.clarke@salaryfinance.com\]\(mailto:jamie.clarke@salaryfinance.com\) for more information.](#)

## Salesforce - Small Business Grants

**Excerpt:** Salesforce will be offering Salesforce Care Small Business Grants of \$10,000, providing capital to help keep businesses afloat. These grants will support small businesses as they work to replenish materials, pay salaries and adapt business models to overcome these challenging times. The grant application will be available to U.S. businesses in mid-April and additional details on financial support to international small businesses will be provided in the near future, for a total financial commitment of \$5 million.

**Link:**

[Salesforce Care Small Business Grants](#)

### **Sharecare – COVID-19 Chatbot Screener**

**Excerpt:** As the novel coronavirus tightens its grip on the globe, you can provide a valuable tool for your community to help them monitor their symptoms and risk around COVID-19. Sharecare’s COVID-19 chatbot screener is now available for you to integrate on your website to help even more people understand the likelihood that their symptoms are caused by the novel coronavirus, take appropriate actions to get care, and “flatten the curve.”

**Link:**

[Sharecare – COVID-19 Chatbot Screener](#)

### **Springboard Benefits – Direct-to-Consumer Benefits**

**Excerpt:** Springboard Benefits offers a platform providing direct-to-individual access to health and benefit offerings. As a response to the COVID-19 situation, Springboard Benefits created an Atlanta-specific landing page, as well as a designated benefit support line, (832) 648-4242, for anyone in Atlanta to find guidance on medical benefits, cost-free.

**Link:**

[Springboard Benefits](#)

### **Steady - Gig/Part-time/Temp Work Resources**

**Excerpt:** Steady has built a platform that advocates for the millions of one-time, part-time and temporary workers across the U.S., whether clients need to supplement lost income due to COVID-19, free themselves of debt or are looking to fund a vacation. By operating at the intersection of income, education and finance, Steady helps users build careers, increase earnings and plan for financially stable futures. Through the Steady app, people can find jobs, seek financial advice and save money.

**Link:**

<https://steadyapp.com/>

### **Target SAFE Retail Toolkit**

**Excerpt:** Target developed this resource in response to the fast-changing conditions presented by coronavirus and the tools, processes and responses that became necessary along the way to continue Target’s operations and keep their teams and customers safe. The toolkit includes templates and guides for employee health screening, benefits examples and cleaning protocols, as well as social distancing and safe employee measures. Target offers their learnings as a resource for others around the country that may be thinking about how to operate differently for some time into the future.

**Link:** [SAFE Retail](#) and [A Bullseye View](#)

### **Vital4 – Free Healthcare Workers Screening & Bank AML/KYC Compliance Screening**

**Excerpt:** Vital4 is offering their Vital4Med solution to all healthcare facilities in the country in response to COVID-19 and the massive increase in demand for healthcare workers during this time. Through their service, all hospitals in the country can safely screen critical healthcare workers as they are rapidly hired and onboarded.

Vital4’s system instantly screens doctors, nurses and others to check for malpractice, disciplinary actions, suspended or revoked licenses and more to ensure that hospitals stay compliant and keep the patients safe during this time.

**Link:**

<https://www.prnewswire.com/news-releases/vital4-offers-free-healthcare-employee-screening-software-to-all-us-healthcare-facilities-impacted-by-covid-19-301036437.html>

**Excerpt:** VITAL4, a woman-owned SaaS data technology company based in Atlanta is giving away free subscriptions of their software to small community banks and credit unions nationwide that are approved to process Paycheck Protection Program (PPP) and Economic Injury Disaster Loans (EDIL). As a Screening Provider that offers comprehensive, AI-driven data to financial institutions to combat terrorism and money laundering activities, VITAL4 is donating their SaaS Anti-Money Laundering and Counter-Terrorist Financing Screening tool.

**Link:**

[Vital4 Assists Banks with AML/KYC Compliance](#)

**WeWork for Good**

**Excerpt:** Beginning in April, the WeWork for Good initiative will contribute workspace at no cost to governments and nonprofits (including those who are existing members) playing an active role in supporting the public health response and the economic resiliency of impacted communities due to COVID-19. If this is something your team, another department or maybe even someone else from your extended network would be interested in, please fill out the form on the landing page (subject to availability and local COVID-19-related regulations in place) to support the COVID-19 response.

WeWork will be accepting applications through May 31, subject to change.

**Link:**

[Application](#)