



COVID-19 RESOURCES

Business to Business Resources

Updated: 4.2.2020

Accenture - Productivity in Uncertain Times through the Elastic Digital Workplace

Excerpt: With COVID-19, the time to act is now. Deferred decisions and delayed actions have immediate and longer-term business continuity impacts. To minimize business disruption and protect employees, organizations must take steps now to start creating an Elastic Digital Workplace. Accenture's Elastic Digital Workplace solution enables a highly extendable workplace environment that allows you to quickly scale and dynamically adapt to changing business needs based on global and local conditions.

Link:

[Accenture COVID-19 Resources](#)

ADP

Excerpt: The payroll and benefits service provider has launched a comprehensive Coronavirus Preparedness Toolkit, complete with FAQs, checklists, webinars, articles and guidance for what business owners can do to protect themselves and their employees. They are encouraging all partners and firms to share with their clients. They also have this expert guide on protecting businesses and employees as well as this webcast: Protecting Your Workforce and Understanding Policies as Your Organization Responds to COVID-19.

Link:

[ADP Coronavirus Preparedness Toolkit](#)

Calendly - COVID-19 Resource

Excerpt: Calendly is offering free Zoom and GoToMeeting integrations through June.

Link:

<https://hypepotamus.com/news/calendly-zoom-goto-meeting-integrations-free/>

CISCO Webex

Excerpt: Effective immediately, we've expanded the capabilities on our free Webex offer in all countries where it is available, not only those impacted by COVID-19. Additional features include: unlimited usage, supports up to 100 participants and offers toll dial-in (in addition to existing VoIP capabilities). As we continue to support our customers we're providing an online promotion code **wecare2020** for the following eCommerce paid offers: monthly term - first month free and annual term - four months free.

Link:

[CISCO Webex](#)

Facebook for Business

Excerpt: Facebook is giving free access to business owners to a Business Resource Hub and will be launching a small business grant in the coming weeks. Sign up at the link for application updates.

Link:

[Facebook for Business](#)

Foundry 45 - COVID-19 Resource

Excerpt: Provides virtual training simulators to companies, reducing the amount of in-person and group training needs.

Link:

[Foundry 45](#)

Georgia Restaurant Association

Excerpt: The restaurant industry has been devastated by the economic impact of the COVID-19 crisis, with workers across the nation losing their jobs and livelihood due to forced business closures. The Restaurant Employee Relief Fund has been created to help those struggling workers, with 100% of the monies raised going to impacted restaurant workers.

Link:

[Restaurant Employee Relief Fund](#)

[Georgia Restaurant Association](#)

Google - \$340 Million in Ad Credits

Excerpt: We want to help alleviate some of the cost for small and medium-sized businesses (SMBs) to stay in touch with their customers during this challenging time. That's why we're giving our SMBs worldwide \$340 million in ad credits, which can be used at any point until the end of 2020 across our Google Ads platforms. SMBs who have been active advertisers since the beginning of 2019 will see a credit notification appear in their Google Ads account in the coming months. This is part of a larger commitment from Google to support SMBs, health organizations and governments, and health workers on the frontline of this global pandemic.

Link:

[Google Ad Credits](#)

Griswold Home Care – COVID-19 Employee Screening for “Essential Workers”

Excerpt: Griswold Home Care is a 28-year old Atlanta company that primarily serves Atlanta's elderly and disabled population. During this crisis, the company has created a COVID-19 Symptom Screening protocol and is offering employee screening services to Atlanta area employers. Employees would be screened for COVID-19 symptoms before being granted access to any workplace – temperatures and screening questions. For those denied access, Griswold Home Care has created an Access Denial protocol for companies to implement for follow up and tracking “return to work” status. This is a turnkey service that can be implemented in a few days.

Link: Please contact Brad Culp at 770.329.8196 for more details. <https://www.griswoldhomecare.com/>

Kabbage - Small Business Relief

Excerpt: The initiative is a call-to-action across the U.S., enabling anyone to purchase an online gift certificate from participating small businesses to provide them with crucial financial support. Certificates can be redeemed in full after they're issued or in the future when the crisis has subsided. All revenue generated from gift certificate sales will be deposited via Kabbage Payments as soon as the next

business day to participating small businesses to aid their ability to withstand cash-flow gaps caused by COVID-19.

Link:

<https://www.kabbage.com/helpsmallbusiness>

KPMG - COVID-19 Responding with Resilience and Readiness

Excerpt: The rapid spread of COVID-19 has introduced new challenges across the business landscape. Working together, KPMG can help business leaders respond with practical and informed approaches to navigate uncertainty and gain clarity in changing times. The following insights and guidance can help business leaders gain perspective and better understand evolving business implications as they occur.

Link: [KPMG COVID-19 Resources](#)

Mailchimp

Excerpt: Mailchimp has announced a plan to offer free Standard Mailchimp accounts to local governments, schools, healthcare providers, nonprofits, and other organizations helping to disseminate information about COVID-19 through June.

Link:

<https://mailchimp.com/covid19-statement/>

Excerpt: Mailchimp is offering \$10 million worth of service for existing customers who want to continue using Mailchimp's platform but need some financial support during this period. Current customers who have 25 or fewer employees in categories including restaurants and hospitality; brick and mortar retail; travel and leisure; entertainment; health, beauty, and wellness; and other select Main Street businesses are eligible for up to three months of free Mailchimp service.

Link:

<https://mailchi.mp/41d4d6961384/covid-19-small-business-support>

Mazzone & Associates- Pro Bono Resource

Excerpt: Mazzone & Associates is currently offering pro bono consulting and advisory support for businesses struggling through the COVID-19 crisis.

Contact:

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NOW Corp - COVID-19 Resource

Excerpt: NOW Corp is committed to the success of medium and small businesses, especially given the challenging circumstances presented by the COVID-19 virus. Liquidity is the key to surviving and thriving through the next few months. NOWaccount® enables businesses to get paid their actual revenue immediately so they can win more business without the burden and risk of being a free bank to their business and government customers. NOW Corp is ready to handle companies' increased needs if other financial tools are unable to by ensuring ongoing, timely service with no interruptions.

Link:

[NOW Corp](#)

Salary Finance - Employee Financial Relief

Excerpt: Through a no-cost employee benefit, Salary Finance offers a financial safety net for unprepared employees impacted by disrupted income, and unexpected expenses like medical costs, eviction threats, and emergencies. Salary Finance supports employers and employees with an affordable, responsible,

low-cost emergency loan that offers an alternative to 401(k) borrowing, high interest credit cards and predatory loans.

Salary Finance is already reducing financial stress for more than 3 million employees at 500 employers, including Fortune 500 and FTSE 100 businesses (clients include Comcast, Tesla, EY, and Salesforce), non-profits, healthcare systems, and public sector entities. Salary Finance is a United Way partner and committed to social good.

Link:

[Contact Anita Ward at anita.ward@salaryfinance.com](mailto:anita.ward@salaryfinance.com) or [Jamie Clarke at jamie.clarke@salaryfinance.com](mailto:jamie.clarke@salaryfinance.com) for more information.

Shadow Ventures - Free Incubator Platform

Excerpt: During these uncertain times, we assessed how we could help the community. Our solution was to deploy our proprietary virtual incubator platform for free. For the last three years, our platform, which we internally refer to as Blend, has been a catalyst to engage startups, corporate innovators, investors, academics and the organizations that support them. This has been an unfair advantage for our startups. Our track record of being a venture capital firm that is more than just money is what we believe is what we can contribute to the community we serve.

Link:

<https://community.shadow.vc/>

Slalom – COVID-19 Economic Outlook Briefing

Excerpt: Let's have a conversation, grounded in data and analytics, about the economic impact of COVID-19. Matt Lasov, Slalom strategy practice leader, has contributed his economic viewpoints on CNBC, WSJ, MarketWatch, FT, BBC and other leading media. We invite you to a discussion with Matt about the data and economic outlook.

Link:

[Slalom – Economic Outlook Briefing](#)

Steady - Gig/Part-time/Temp Work Resources

Excerpt: At Steady, we know there is collective power in the worker community. So we have built a platform that advocates for the millions of one-time, part-time and temporary workers who are changing the way America works. Whether you need to supplement lost income due to COVID-19, free yourself of debt or are looking to fund a vacation, we are here to help you earn more. By operating at the intersection of income, education and finance, Steady helps our users build careers, increase earnings and plan for financially stable futures. Through our app, people can find jobs fast, seek financial advice and save money with deals. Steady was launched in August 2018 and the Steady community is already over 1 million strong and growing. Connecting people with the right tools to choose the right work, so they can increase their monthly earnings.

Link:

<https://steadyapp.com/>

Verizon– Small Business Recovery Fund

Excerpt: Small businesses across the country are confronting extreme economic challenges as a result of the COVID-19 pandemic. Financial support at this critical time can make the difference between staying in business or closing permanently, leading to lost income, jobs and economic stability. Thanks to a \$2.5 million investment from Verizon, we are offering grants to help small businesses fill urgent financial gaps until they can resume normal operations or until other more permanent financing becomes available.

Link:

[Verizon – Small Business Recovery Fund](#)

WeWork for Good

Excerpt: Beginning in April, the WeWork for Good initiative will contribute workspace at no cost to governments and nonprofits (including those who are existing members) playing an active role in supporting the public health response and the economic resiliency of impacted communities due to COVID-19. If this is something your team, another department or maybe even someone else from your extended network would be interested in, please fill out the form on the landing page (subject to availability and local COVID-19-related regulations in place) to support the COVID-19 response.

Link:

[Application](#)