

ATL Action for Racial Equity
Powered by the Metro Atlanta Chamber

MEDIA QUOTE SHEET

Ed Bastian, CEO Delta Air Lines and 2021 Board Chair, Metro Atlanta Chamber: “In metro Atlanta, our differences are our strength. We work together to make our community and the world better. We are not perfect, but we are committed to preserving and holding up this region’s legacy, especially now. As we tackle economic recovery, public health and the disproportionate impacts on our Black community, our business community must do its part. This is a moral and economic imperative as we work to grow our region’s competitiveness today and into the future.”

Katie Kirkpatrick, President and CEO, Metro Atlanta Chamber: “True impact starts with a detailed action plan, commitment, metrics and accountability. We spent the back half of 2020 working through these critical pieces and are eager to launch this important effort that addresses systemic racism, inequity and immobility head on. Addressing these issues has been the lifework of so many leaders in our community. We honor them and are stepping up to join them. Leveraging the size, scale and know-how of Atlanta-based companies to make impactful change is an approach that will fuel our economy and set an example for the nation.”

Lori George Billingsley, Global Chief Diversity, Equity and Inclusion Officer, The Coca-Cola Company: “We are proud to join the ATL Action for Racial Equity commitment as part of fulfilling our company's purpose to refresh the world and make a difference. Through these partnerships, we can move toward meaningful steps to reach equity for all in our communities.”

Raphael Bostic, President and CEO, Federal Reserve Bank of Atlanta: “A commitment to an inclusive society that rebukes systemic racism is also a commitment to an inclusive economy. ATL Action for Racial Equity is an essential step to actively engage our business community in the urgent and important work necessary to build wealth and close the opportunity gap for the Black community.”

Alex Taylor, President and CEO, Cox Enterprises, Inc.: “Building a more inclusive and equitable community benefits us all. Working together we will ensure Atlanta continues to thrive and prosper. We support the Metro Atlanta Chamber in their efforts to tell Atlanta’s story of inclusion and equity.”

Marian Pittman, EVP, Content, Production and Innovation, Cox Media Group: “At CMG, diversity, equity, and inclusion are strategic and authentic daily practices - at our Atlanta headquarters and across our national media markets. We value and take very seriously our responsibility to create spaces that respect and celebrate differences while creating a culture of inclusivity and opportunity for everyone which aligns with the mission of the ATL Action for Racial Equity.”

Steve Koonin, CEO, Atlanta Hawks and State Farm Arena: “We proudly support ATL Action for Racial Equity and promise that our franchise will continue taking the steps and supporting the causes that lead to equity for all in our city.”



Derek Schiller, President and CEO, Atlanta Braves: “The Atlanta Braves are committed to embracing diversity within our workforce, fan base, vendors and corporate partners. They say power is greater in numbers, so we are incredibly proud to join the ATL Action for Racial Equity and work together to combat systemic racism and advance racial equality, as every single person in America deserves to have their voice heard, make a living wage, have a great education and be treated fairly.”

Wendy Stewart, Atlanta Market President and Co-Head SE Global Commercial, Bank of America: “Issues of racial equality and economic opportunity are deeply connected. Where there are racial injustices there is often a lack of economic mobility, and vice versa. In order for the metro Atlanta business community to succeed, Atlanta must be a city where all people thrive. ATL Action for Racial Equity will play an important role in making this vision a reality. Bank of America is proud to partner with Metro ATL Chamber and other Atlanta businesses in support of this work.”

Laura Miles, Partner, Bain & Company: “Action is the currency of progress and it will take more than just words to achieve real racial equity in our Atlanta community. Bain is proud to be a committed partner in this effort.”

Mary Schmidt Campbell, President, Spelman College: “If metro Atlanta is to close the region’s stark wealth gap, we all have to commit to bold innovative solutions. Spelman College, committed to the educational excellence of the 2000 Black women who attend the College, is also committed to the educational excellence of students in our neighborhood schools. For the past three years, our students have enjoyed major success in improving the reading scores of students in our neighborhood Washington Cluster Schools. We intend to launch a program that will accomplish improvements in math proficiency. This commitment to the improvement of K-12 education is aligned with the Metro Atlanta Chamber of Commerce’s business and community imperative to advance racial inclusion. We are proud to partner with MAC in their strategic approach to advocating for equity.”

Charlene Thomas, Chief Diversity, Equity and Inclusion Officer, UPS: “At UPS our values are who we are and our purpose inspires all that we do. Diversity, equity and inclusion are essential components of our values and that is why we proudly stand with the Metro Atlanta Chamber as a founding member of the ATL Action for Racial Equity.”

Gregory Fennes, President, Emory University: “At Emory, our mission is to serve humanity, yet we can only achieve that mission if every person—regardless of race or background—is given the opportunity to thrive and share their potential with the world. Today, we are very proud to partner with many incredible organizations across Atlanta as part of ATL Action for Racial Equity. This initiative will help us take a close look at our practices and find powerful ways to make measurable progress towards overturning systemic inequities. Our goal is to help build an Atlanta, and an Emory, that is more vibrant, equitable, and inclusive.”

Jenna Kelly, President, Truist Northern Georgia Region, Truist Bank: “At Truist, we firmly believe in building more just, inclusive, and equitable communities by standing for social justice, denouncing racism in all forms, and partnering with people and organizations who are as committed to equity we are. As we continue to have intentional dialogue around the role we can play in advancing diversity,



equity, and inclusion, we're excited to join the ATL Action for Racial Equity to do our part in making a positive difference throughout Atlanta.”

Bill Connors, President, Central Division, Comcast NBC Universal: “One of our founding core values amongst our amazing employees has been the belief that a diverse, equitable, and inclusive company is a more innovative and successful one. We are excited to help contribute to the best practices within the ATL Action for Racial Equity effort that will help elevate the entire community.”

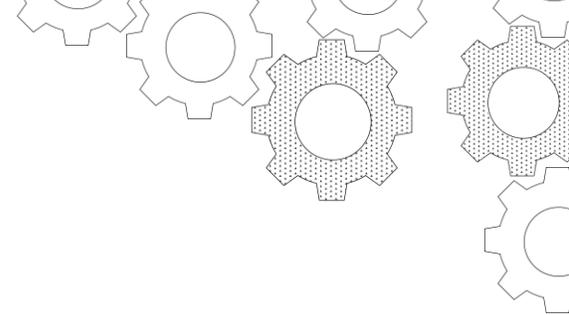
Hala Modellmog, President and CEO, Woodruff Arts Center: “The Woodruff Arts Center stands in solidarity with ATL Action for Racial Equity, an initiative that aligns with our ongoing commitment to social justice. Together with our three Art Partners—the Alliance Theatre, Atlanta Symphony Orchestra, and High Museum of Art—we recognize the power of our community’s collective voice to drive positive change in the sphere of diversity, equity, and inclusion. Because the arts are one of the most powerful tools we have to open dialogue, bridge divides, and effect lasting change, they play a critical role in social justice.”

Paul Bowers (Chairman and CEO) and **Chris Womack** (President), Georgia Power: “At Georgia Power, we deeply value the diversity of our team and the communities we serve. That’s why we are committed to creating an environment where employees and customers feel a sense of belonging and can be their true authentic selves. We’re proud to be a part of the Metro Atlanta Chamber’s ATL Action for Racial Equity efforts to do the same here in Atlanta. We believe businesses working together to ensure equality is how we can make a collective impact, and we’re thankful for all of the Chamber’s hard work to bring us together.”

Kevin Greiner, President and CEO, Gas South: “At Gas South, it is our mission to ‘Be a Fuel for Good’ for our community, our customers, our industry, and our employees. We strive to cultivate diversity, equity, and inclusion as integral pieces of our culture and we are excited to continue working alongside other companies within the Metro Atlanta community. We are committed to championing justice and equity in every circle we find ourselves in, and we are grateful to do it in partnership with the Metro Atlanta Chamber.”

Angel Cabrera, President, Georgia Institute of Technology: “Georgia Tech is committed to doing our part to create a vibrant and inclusive innovation ecosystem that leverages the wealth of diverse backgrounds in our community and creates opportunities for all,” said Georgia Tech’s President Ángel Cabrera. “We are proud to be among the first members to join the Metro Atlanta Chamber of Commerce ATL Action for Racial Equity initiative. The tenets of the initiative are a natural fit with the bold and ambitious goals outlined in our new strategic plan, and our mission to develop leaders from all backgrounds who can contribute to technological and human progress.”

Dimitris Psillakis, President and CEO, Mercedes-Benz USA: “In addition to standing with others who are committed to racial equity, we embrace diversity, equality and inclusion as core values in the success of our business, the growth of our economy and the future of the Atlanta community.”



Ryan Wilson, CEO and Co-Founder, The Gathering Spot: "Atlanta is one of the most important cities in the country right now. When we are successful in this work, however, our example and the collective success that will follow will make this city the most relevant city in the country period. It is only right that the city that is the birthplace of the modern Civil Rights Movement becomes the nation's most equitable."

David Cummings, Founder, Atlanta Tech Village: "It is more important than ever to lift up Black voices and support Black entrepreneurs to create a more fair, just and diverse tech ecosystem in Atlanta and beyond. Our city cannot reach our fullest potential until all marginalized communities across Atlanta thrive. The Village is committed to continually learning, growing, and supporting all underrepresented founders and their businesses."

Gary Reedy, CEO, American Cancer Society: "The American Cancer Society is deeply committed to addressing health disparities and we recognize that health equity cannot be fully achieved without equity in all aspects of American life. We believe everyone should have a fair and just opportunity to live a longer, healthier life free from cancer and know addressing systemic racism and injustice is essential to creating a world without cancer."

Nathaniel Smith, Founder and Chief Equity Officer, Partnership for Southern Equity: "Now more than ever Metropolitan Atlanta's corporate community must play their part in removing structural racism as a barrier to economic mobility for the Black community. The future of our regional economy's competitiveness will depend on the ability of all Atlantans to reach their full potential. The cause of racial equity is both a moral and economic imperative."

A.J. Robinson, President, Central Atlanta Progress (CAP): "Hats off to the Metro Atlanta Chamber for creating a 'big tent' approach for companies to confront racial injustice in our community. ATL Action for Racial Equity is a great framework for all companies, both large and small, to begin this important work."

Jimmy Etheredge, CEO North America, Accenture: "Accenture is proud to collaborate with the Metro Atlanta Chamber and business leaders across Atlanta to take action on building a more equitable future for our community. Together, we are acting, we are leading, and we are driving change."

Kessel Stelling, Chairman and CEO, Synovus Financial Corporation: "The Synovus team is actively engaged in promoting racial justice and equality both inside and outside our company. We've taken significant steps to address the diversity of our talent, of our customer base, and to invest our time and resources in real and sustained progress in our communities. We're proud to join so many strong companies in our state to ensure we model diversity, inclusion, and unity in the way we do business and in how we lift up and serve others. "

Egbert Perry, CEO, The Integral Group LLC: "Dedication to the status quo is unsustainable."

Elie Maalouf, CEO, Americas, InterContinental Hotel Group: "We applaud the Metro Atlanta Chamber on this initiative and stand with our peers in the Atlanta business community to advance diversity and



inclusion. This commitment and collaboration reflect IHG's values and inclusive culture, and builds on our own efforts to bring lasting, sustainable progress for the region and our colleagues."

Kevin Glass, Head of School, Atlanta International School: "A diverse, equitable, inclusive community is at the core of who we are as a school. We are committed to these values and they are vital to our mission of developing courageous leaders who shape the world for the better."

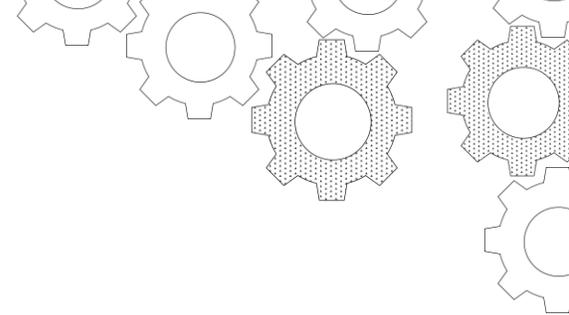
Stewart Gulley, President, Woodward Academy: "Education is our best hope for raising young people to understand that the fullness of our humanity can only be understood, indeed celebrated, when everyone enjoys the same advantages and when everyone is truly respected and appreciated for who they are."

Camille Naughton, President, Cristo Rey Atlanta Jesuit High School: "Cristo Rey Atlanta Jesuit High School was built on a framework of social justice designed to address the issues of education, access, and opportunity for students and their families with limited financial resources. The school exists not only to provide an exceptional education for students who would otherwise not be able to attain a private school education but also to launch students into the corporate world through the innovative Corporate Work Study Program which funds a significant portion of the cost of their education. Through the experiential learning, students get the opportunity to immerse in a professional environment, develop a strong work ethic, and gain skills in public speaking, research, and writing. The experience is critical for these young people to be able to compete for jobs when they enter the workforce. Cristo Rey Atlanta Jesuit High School and the companies that partner with the school make a direct impact on the issues of race, equity, and justice.

PJ Bain, CEO, PrimeRevenue: "PrimeRevenue is committed to advancing racial equity and embracing diversity, equity and inclusion. Our goal is to do this within our company and in the communities we operate around the world, starting in our hometown of Atlanta. We understand that words are not enough and we are committed to ACTION by building a culture that is intentionally diverse and advocates for 100% of our employees to bring their full selves to work each and every day."

Kevin Kelly, Atlanta Managing Partner, PwC: "PwC is proud to join the Metro Atlanta Chamber's ATL Action for Racial Equity initiative. A diverse and inclusive workforce helps to drive better outcomes for the people and businesses of metro Atlanta, and we stand with the members of the initiative as we take bold action toward dismantling systemic racism in our community and our workplaces."

Teresa White, President, Aflac U.S.: "As a company that has stood at the forefront of racial justice for more than 65 years, Aflac is proud to support the mission of the ATL Action for Racial Equity. With a workforce that is nearly 50% minorities, Aflac thrives on diversity. I am inspired by the vision of ATL Action for Racial Equity and am confident that we can create a movement that brings together people of all backgrounds so that everyone shares the American experience, has access to opportunities, and accomplishes great things on a fair and level playing field. America has a long way to go when it comes to racial equality, and making change happen is a responsibility that lives in all of us."



Russ Torres, President, Kimberly-Clark Professional: “At Kimberly-Clark, we believe racial equity and justice are moral issues that must be addressed through comprehensive actions to enact meaningful and sustainable change. We are moving with urgency. Therefore, we are proud to partner with ATL Action for Racial Equity in this mission. Their disciplined, multi-year plan leverages the collective strength of metro Atlanta employers to support focused corporate policies that foster inclusive workforce and community development. With more than 1,500 Kimberly-Clark employees in the metro Atlanta area, this initiative is uniquely personal to us. We believe the success of our company depends on creating workplaces, communities, and experiences where inclusion and diversity are evident and thriving. Together with ATL Action for Racial Equity, we look forward to creating a vibrant and more inclusive region that offers opportunity, growth, and long-term value for all.”

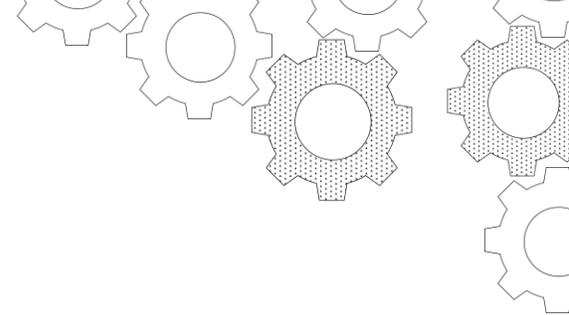
Jim Simpson, President, Georgia Region, Kaiser Permanente: “This important initiative is in full alignment with our Kaiser Permanente values and our strong, enduring commitment to social justice, which includes access to high quality health care.”

Steve Voorhees, CEO, WestRock: “Belonging vision is to be a company where each of us genuinely belongs, is respected and valued, and can do our best work, and where diversity, inclusion and equity are competitive advantages. In support of this vision, we are proud to join the ATL Action for Racial Equity to collectively make metro Atlanta a more vibrant, equitable and inclusive community.”

Steve Fisher, President and CEO, Novelis, Inc.: “At Novelis and as a business community, we need to ensure that all of our employees and communities continue to thrive and prosper. To do that, we have to make ourselves completely comfortable with having respectful discussions about race and then turn those discussions into well-defined, material actions to help break down barriers and create a more just and equitable society.”

Rohit Malhotra, Founder and Executive Director, Center for Civic Innovation: “The Center for Civic Innovation mission and day to day operations are designed to fight for an equity-centered Atlanta. The business community in Atlanta has a long and complicated history with equity in our city— we’re glad to see the Metro Atlanta Chamber call on companies and institutions to take measurable actions that align with their publicly stated values and sentiments. It is in this city’s best interest for this effort to succeed.”

Barbara Humpton, President and CEO, Siemens Industry, Inc.: “Joining ATL Action for Racial Equity reflects our drive to do more to address racial injustice and systemic racism. Siemens takes great pride in its diversity in all its forms and is deeply committed to respecting and protecting the equal rights of all of our employees. We are proud that our company reflects all the communities we serve and the many people with whom we do business. Having a workforce drawn from all segments of society is both the right thing to do and a core part of our business strategy. It is inextricably linked to our productivity, product quality, revenue, and commercial success. Our goal is to create value on a daily basis for customers and society and the diversity of our employees is one of our greatest assets in achieving this goal.”



Mike Donnelly, Region Bank President | North Metro Atlanta, Wells Fargo: “Wells Fargo recognizes the importance of diversity, equity and inclusion – it is foundational to who we are as a company and reflected in our expectations. We stand ready to collaborate and work alongside the metro Atlanta community to address the systemic and structural challenges in our society that have contributed to disparities that exist today.”

Bill Linginfelter, Area President, Regions Bank: “At Regions Bank, we have a clear mission, and that is to make life better. We accomplish this by not only helping people reach their financial goals – but also by working hand-in-hand with community partners to create more inclusive prosperity. We share in the vision for a stronger, more equitable society where all people have the chance to succeed. Regions Bank appreciates the leadership of the Metro Atlanta Chamber, and we are excited to see the progress we can create together through unity, purpose, passion and strength.”

Doug Williams, President and CEO, Atlantic Capital Bank: “Atlantic Capital’s purpose is to fuel prosperity for its clients, its communities, and its shareholders. Accordingly, we are proud to join the Metro Atlanta Chamber’s ATL Action for Racial Equity initiative.”

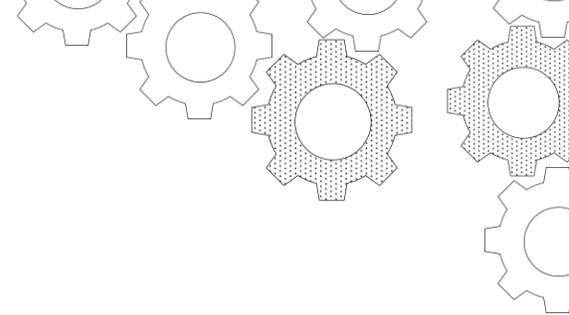
Larry Gluth, President and CEO, Bobby Dodd Institute: “Racial equity directly ties into inclusion and diversity, which is at the heart of BDI’s mission of empowering people with differing abilities to maximize their potential. We strongly support the Metro Atlanta Chamber in this important work.”

Kyle Porter, CEO, SalesLoft: “The social justice and equity issues facing our companies, city, and nation are complex and intense. At SalesLoft we are committed to the necessary introspection, self-reflection, and action to be a more inclusive company because we believe it’s the right thing to do for our team, customers, and marketplace. SalesLoft is joining the ATL Action for Racial Equity because our internal efforts will be magnified and our progress accelerated through collaborative community work. Our community will become our ally and accountability partner providing the space to heed best practices, share wisdom, and generate ideas that will positively impact us all.

Todd Harris, Founder and CEO, Skillshot Media: "Metro Atlanta's diversity is a strength and one no other region can match. The world benefits from more black founders, creators, and engineers, and we're excited to champion inclusive initiatives at our company, the region, and across the overall videogame community."

Blair Brady, CEO and Co-Founder, WITH/agency: “At WITH, we stand for a world that works better together - and we can only do that by understanding our differences and embracing what makes us all unique. Investing and supporting ATL Action for Racial Equity is important to our agency and Atlanta's creative industry mainly as it applies to strengthening diversity and inclusion in the talent pipeline. Because, the same people solve the same problems the same way - and that is limiting to us all. We must employ talent that looks like the city we serve - which is like uniquely and beautifully diverse.”

Lauren Koontz, President and CEO, YMCA of Metro Atlanta: “The YMCA is proud to support the Metro Atlanta Chamber of Commerce's ATL Action for Racial Equity initiative. At the Y, we believe in keeping



equity at the heart of our work, and this partnership aligns with our mission to strengthen communities. By fostering equity and inclusion, together, we can create a stronger Atlanta."

Jonathan Watkins, Regional President, CTCA Hospitals and Clinics, Cancer Treatment Centers of America, Atlanta: "We believe the time is now to commit in more meaningful ways to addressing racial disparities in cancer prevention, diagnosis, treatment and research – one patient at a time. ATL Action for Racial Equity shares our belief that we must pour energies into making a difference for people in our community, as well as build on efforts to nurture a diverse workforce inside our hospital. We are honored to join the cause as a voice and a force among many in the fight against racial inequity."

Veronica Biggins, Managing Director, Atlanta, Diversified Search: "As a leadership firm with the word 'diversity' in its title, we are proud and honored to be part of ATL Action for Racial Equity's call to action--and passionate and committed about achieving results."

Larry Hanson, Executive Director, Georgia Municipal Association: "At GMA, we are not only committed to the efforts of building equitable and inclusive cities and communities, we see it as a moral imperative for all Georgia leaders--both in the public and private sector--to come together to fulfill the promise of a state united against racism and for the ideals of equal opportunity, justice, fairness and equality for all. In support of this effort, GMA formed an Equity and Inclusion Commission of 26 city officials from across Georgia. This commission is now in their sixth month of a yearlong commitment to address and improve issues associated with racial equity, inclusion and diversity. Work topics center around disparate impacts on populations of color including economic development, housing, education, law enforcement and healthcare. The commission is working to create and present a report to address each of these issues."

Trey Loughran, CEO, Purchasing Power: "As a "majority-minority" company born and bred 20 years ago in Atlanta, we are proud of our heritage of equality and enthusiastically support the Chamber's efforts to promote leadership in racial equity in our company and our community."

Kit Hughes, Co-Founder, Look Listen: "We believe in elevating humanity through business and the ATL Action for Racial Equity initiative gives our business—and many others—a defined path toward taking action."

Stephen Lewis, Chair and Partner, Troutman Pepper: "Diversity, equity, and inclusion are among Troutman Pepper's core values and principles. Committing to the ATL Action for Racial Equality initiative is important to our firmwide support of the fight against systemic racism and racial injustice in the United States."

Allison Lavelle, Director of Marketing & Growth, Bennett Thrasher: "Bennett Thrasher is committed to supporting and creating a diverse and inclusive workplace. Through our partnership with the Metro Atlanta Chamber of Commerce, we pledge to take an active role in ensuring the advancement of a strong and diverse business community."

Mark Wasserman, Co-CEO and Managing Partner, Eversheds Sutherland: "As a city, Atlanta is a leader in civil rights and racial equity work and as a firm Eversheds Sutherland is committed to advancing



inclusivity and equality both within our organization and in our communities. We are proud to join with others in the Atlanta business community in this collaborative effort to advance diversity, equity and inclusion so our city can reset the bar, once again, in demonstrating what is possible when we all come together for the collective good.”

Mike Sivewright, Market Director, Atlanta Region, JLL: “At JLL, we are committed to making meaningful changes throughout our region and our organization to promote a culture of anti-racism and equality for all. By joining the Metro Atlanta Chamber and local leaders throughout the business community in this initiative, we hope to help shape a culture of racial equity through focused, trackable actions. Creating lasting change is a journey we all must take together.”

Joe Koufman, Founder and CEO, Setup: "Setup is committed to working towards a more diverse and inclusive marketing community in Atlanta. We feel that brands and marketing agencies that commit to more diverse perspectives within their organizations will benefit creatively and financially in the long term."

Jeff Hilimire, CEO, Dragon Army: “As the CEO of a purpose-driven Atlanta business committed to social justice and racial equity, I am a passionate supporter of ATL Action for Racial Equity, and I highly encourage every Atlanta company to sign on. It will take our entire community to create meaningful and lasting change, and I applaud the Metro Atlanta Chamber for bringing us together.”

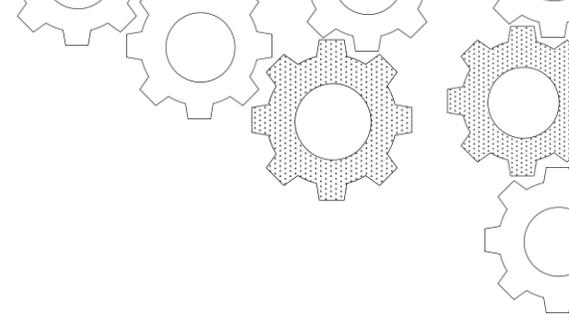
Adam Roseman, Co-Founder and CEO, Steady: “Steady’s mission is to optimize the incomes of its nearly 3 million highly diverse American workers through its collaborative data platform, eliminating information barriers to achieving economic upward mobility. As an Atlanta-based business, this initiative is exactly aligned with how we operate as a company each and every day.”

Eric O’Brien, Principal, Jackson Spalding: “Jackson Spalding stands with the Metro Atlanta Chamber and other local organizations in support of ATL Action for Racial Equity. We are committed to the urgent and fundamental work of advancing DEI within our agency, in Atlanta and wherever we do business.”

Crystal Tomczyk, Vice President, Equity and Belonging, Zillow: “Our businesses and communities thrive when every person, regardless of race or ethnicity, is given the opportunity to succeed. Zillow is proud to support ATL Action for Racial Equity’s mission to increase opportunities for people of color at every level in the workforce, from the ranks of small business owners, to senior leadership positions at corporations, and beyond.”

Jeff Maggs, Managing Director, Brunner ATL: “On behalf on my colleagues at Brunner, we are committed to and passionate about this initiative as we continue to build a diverse organization where differences are embraced and celebrated. We are an organization that strives to be one with the communities in which we do business and this initiative helps demonstrate to our current associates and future recruits that we mean what we say and will walk the talk.”

Henry Walker, Chair and CEO, Kilpatrick Townsend & Stockton LLP: “I am proud of the Metro Chamber for rallying the business community around this critical initiative and importantly, providing a strategic



framework for success. It builds upon Kilpatrick Townsend’s ongoing work and dedication in creating an environment that enables all who work here the ability to perform to their potential. So joining our fellow leaders in the community in making a strong commitment to support ATL Action for Racial Equity was a logical step we were more than eager to make.”

Randolph Legg, President and Head of Commercial Business, Boehringer Ingelheim: “At Boehringer Ingelheim, we promote a culture of belonging and value our teams’ unique differences and similarities in style, culture, ideas and perspectives. This is what makes our business thrive and enables us to be our authentic selves at work. With the headquarters of our U.S. Animal Health Business in Duluth, Georgia, we are pleased to support the ‘ATL Action for Racial Equity’ initiative, which is well aligned to our diversity, equity and inclusion corporate objectives.”

Michael Fierman, Managing Partner and Co-CEO, Angel Oak Companies: “Angel Oak Capital Advisors, LLC is a company with a global reach that never loses sight of our commitment to our local community. We recognize the importance of creating a working environment which embraces difference and fosters inclusion across all of our activities and operations. Our diversity encompasses differences in ethnicity, gender, language, age, sexual orientation, religion, socio-economic status, experience, and education. We believe that the wide array of perspectives that results from such diversity promotes innovation and business success. A talented and diverse workforce is a competitive advantage, and our success is a reflection of the quality and skill of our people. We are eager to join hands with other area businesses to counter the effects of discrimination of all kinds and lead the development of best practices to enhance and ensure workforce diversity across the Atlanta metro region.”

Richard Kopelman, CEO and Managing Partner, Aprio: “Aprio is proud to partner with ATL Action for Racial Equity. The business community is a powerful force, and it's our responsibility to create opportunities and empower success. Together, we can make a positive impact and lasting change in our communities.”

Christine Hurtsellers, CEO, Voya Financial: “At Voya, we are committed to fostering a shared culture of diversity, equity and inclusion — where everyone can bring their whole self to work each day. We are proud to partner with ATL Action for Racial Equity, as we empower each other and work together for sustainable change at a societal level.”

Dr. Mark A. Elgart, President and CEO, Cognia: “Diversity values the differences of all; equity requires fairness for all; and inclusion secures access for all. We are pleased to join with our Metro Atlanta Chamber partners in affirming that students learn best in an environment where cultural differences are embraced and explored, and where no boundaries confine a student’s potential.”

Luke Marklin, CEO, Bellhop: “Bellhop is joining this initiative because we want to be a part of the change. We denounce systematic racism, injustice, and inequality that persists in our community. That's why our Diversity & Inclusion Council is incorporating this playbook to carry out racial equity activities in our organization.”



Dave Beck, Managing Partner, Foundry 45: “When we started Foundry 45 over five years ago, we set out to do great work for our clients. But we knew we had to first create a workplace that would foster greatness. The foundation of that workplace is diversity. A mix of voices and experiences means better decisions and outcomes for all. As part of the ATL Action for Racial Equity, we pledge to be responsive to the changes needed to address systemic racism in our companies and community. We’re proud to renew our commitment to mentoring, recruiting, hiring and developing people in an organization that offers opportunity to everyone.”

Mike Doss, President and CEO, Graphic Packaging International, Inc.: “At Graphic Packaging International, our vision of a highly engaged and diverse workforce is built on a pillar of inclusion. We are proud to join the ATL Action for Racial Equity on a journey to enable meaningful change and make a difference in our community.”

Dave Wilkinson, President and CEO, Atlanta Police Foundation: “The Metro Atlanta Chamber of Commerce has been an incredible leader for the Atlanta community. We are excited to support this new initiative for racial equity from the public safety perspective.”

Melissa Heggie, Chief People, Equity and Inclusion Officer, CARE USA: “Given our mission and work, and as an organization headquartered in Atlanta, a historically important Black city and an iconic location of the civil rights movement, we believe that embodying principles of diversity, equity, and inclusion are mission-critical.”

Karen Hughes, President, Corporate Environments: “One of our founding core values amongst our amazing employees has been the belief that a diverse, equitable, and inclusive company is a more innovative and successful one. We are excited to help contribute to the best practices within the Atlanta Action for Racial Equity effort that will help elevate the entire community.”

Barry McCarthy, President and CEO, Deluxe: “In metro Atlanta, our differences are our strength. We work together to make our community and the world better. We are not perfect, but we are committed to preserving and holding up this region’s legacy, especially now. As we tackle economic recovery, public health and the disproportionate impacts on our Black community, our business community must do its part. This is a moral and economic imperative as we work to grow our region’s competitiveness today and into the future.”

Jason Perry, Atlanta Office Managing Partner, Grant Thornton US: “There are many important reasons Grant Thornton has intensified our actions to improve DE&I. We know, for example, that human diversity is a strategic and competitive business imperative — that greater diversity leads to superior business outcomes. We also know that, in a society that grows more diverse, DE&I is a sustainability imperative. Most important, as stated by Dr. Martin Luther King, “The time is always right to do right” as we envision a world in which all people — inside and outside our firm — are treated with fairness, respect and compassion.”



Robert Hays, Chairman, King & Spalding: “Diversity is a core value of our firm, and we look forward to continuing to work collaboratively with the Metro Atlanta Chamber and other businesses and community members to advance diversity, equity and inclusion in Atlanta.”

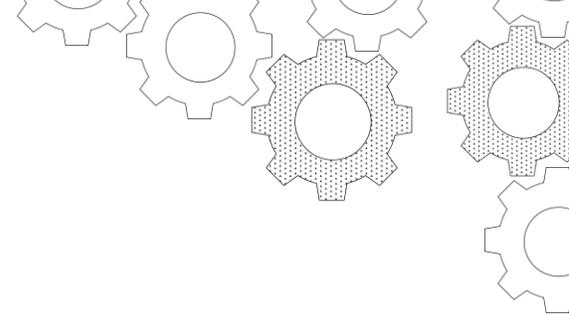
Ravi Saligram, President and CEO, Newell Brands: “I am proud that Newell Brands has joined other prominent metro Atlanta companies to commit to ATL Action for Racial Equity. At Newell, we are dedicated to ensuring that our employees have equal opportunity for advancement. Diverse people, voices and ideas result in a dynamic company culture, business innovation and engaged employees. We strive to create an environment where our team members can bring their authentic selves to work, experience a strong sense of belonging and flourish and prosper based on their merit, talent and performance. We’re committing to this important effort so that we can build a more inclusive and equitable environment in our company, our community and beyond.”

Ayanna Cummings, Founding Director and CEO, Tapestry Consulting, LLC: “Since our inception, we have been grounded in the truth that our work is not complete until all people of diverse backgrounds achieve equity, inclusion, and belonging both within and beyond the workplace. The egregious and malignant isms that plague our society – racism, sexism, heteronormative ideologies, ableism, ageism, among others – can and should be met with swift and exacting strategies which seek to eradicate them and to uplift the marginalized communities plagued by them for centuries. It is through our Diversity, Equity, and Inclusion training, consulting, research, and related endeavors that we tackle social injustices and inequities as a small but integral part of the larger systemic shifts we as a nation are undergoing. Until we are all free, none of us is. Unless we are part of this solution, we merely contribute to the problem. There is no time or place for complacency or idle middle grounds – we stand for justice, we stand for peace, we stand for liberty for all people.”

Chris Appleton, CEO, Sewn Arts: “Sewn Arts is proud to join the coalition working to make Atlanta a better place for its black residents and workers. We are reminded that racial equity is both a means and an outcome. The way by which we reach toward the Beloved Community is what makes its promise possible. We commit to learning from our failures and successes as we leverage the arts to improve individual and public well-being.”

Raphael Holloway, CEO, Gateway Center: “Gateway Center is excited to join with others in support of the Atlanta Chamber’s ATL Action for Equity initiative. A disproportionate number of Blacks and people of color are experiencing homelessness in Atlanta. For us to prevent and eliminate homelessness it will require that we take an upstream approach that disrupts historical systemic and structural racism. By partnering with community leaders and businesses on the ATL Action for Racial Equity, our community can and will dismantle these systems and structures one brick at a time to create a more equitable and just Atlanta.”

Ricky Steele, Chief Development Officer, Talent 360 Solutions: “At Talent 360 Solutions, “We are passionate about our clients, our candidates, our community and one another”. Being passionate about our community demands that we do all we can to promote racial equity in attracting and presenting a diverse group of candidates for our clients. We are proud to stand with our Metro Atlanta Chamber of Commerce, our city’s progressive companies and with not-for-profit organizations to further Dr. Martin Luther King, Jr.’s vision of “The Beloved Community.”



Josh Moffitt, President, Silverton Mortgage: “At Silverton Mortgage, we are firm believers that diversity is the key to success. We’re committed to the work involved in achieving racial equity within all facets of the mortgage industry. Guided by ATL Action For Racial Equality, we’re prepared to listen to the needs of those in our community as we work together to make real and lasting change. We’re excited to be involved with a cause that is sure to leave a better Atlanta for future generations.”

Larry Williams, President and CEO, Technology Association of Georgia: “The Technology Association of Georgia (TAG) is pleased to join other organizations and companies by committing to the ATL Action for Racial Equity. Technology is often viewed as a great equalizer. Technology can improve our lives and bring significant, sustainable opportunity to our people. It’s our responsibility to ensure everyone has access to and can benefit from these opportunities.”

Randall Dragon, Principal, The Dragon Group, LLC: “The Atlanta Region is positioned to be the world leader in racial equality. The Dragon Group is committed to the fight for racial equity and economic empowerment for black people.”

Keith Evans, President, Westminster: “ATL Action for Racial Equity aligns closely with our values and strategic vision for our school. We are proud to join with other leading organizations in Atlanta to support this effort and look forward to the positive impact it will make in the city where our students learn and grow.”

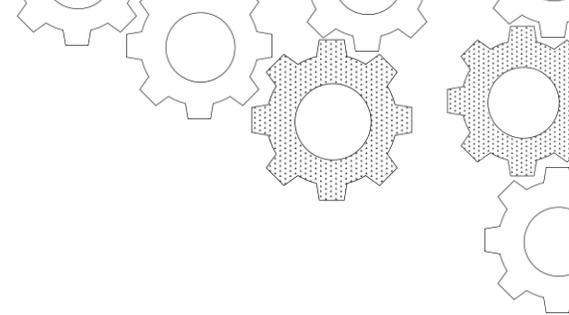
Deke Cateau, CEO, A.G. Rhodes: “At A.G. Rhodes we are committed to celebrating our diversity, and ensuring all aspects of our mission and operations promote equity and inclusion throughout our communities. We are steadfast in our commitment to the greater good by advancing opportunities and embracing the change needed to promote justice and inclusivity for all. With our long history in the Atlanta community, we are proud to join and partner with the ATL Action for Racial Equity.”

Dax Cross, CEO, Revenue Analytics: “We at Revenue Analytics feel that the ATL Action for Racial Equity’s mission and goals align closely with our own corporate mission of creating value and enriching lives and our goals to have an impact on racial equity. We are incredibly excited to join with other Atlanta businesses to work for systemic change.”

Atlanta Dream: “The Atlanta Dream and our people are committed to diversity, equality and inclusion. It is our desire - and our responsibility, to work in lock-step with other businesses in our community to create meaningful change now and in the future. We are proud to join the ATL Action for Racial Equality and to be a part of the solution that is long overdue.”

Chondra Myers, President, WEBMyers Construction: “WMC has an internal goal of 30% on every project. We firmly believe that if we are getting an opportunity because we are a qualified vendor that is diverse, that the spend doesn’t stop with us.”

Milton J. Little, Jr., President and CEO, United Way of Greater Atlanta: “Understanding the pervasiveness of structural racism, we are left with a cogent conclusion: to solve groundwater problems, we need groundwater solutions. Ending disparities has been the guidepost of United Way of Greater



Atlanta's Child Well-Being Agenda, which has been focused on addressing the systemic issues that put Greater Atlanta at the bottom of the list of U.S. cities in terms of opportunity and mobility for low-income children. We are proud to join ATL Action for Racial Equity's commitment to continue to find solutions that generate meaningful change across our Greater Atlanta communities."

Mark Becker, President, Georgia State University: "Georgia State is one of the most diverse universities in the nation, and racial equity is at the core of its mission. The university annually graduates more African American students than any non-profit institution in the country. It is deeply committed to removing the barriers to equity and inclusion and fully understands the importance of racial equality to the future of our nation."

Frank Fernandez, President and CEO, Community Foundation for Greater Atlanta: "Equity is the light that shines in the darkness, and at the Community Foundation, it is our north star. We look forward to partnering with the Chamber in this journey."

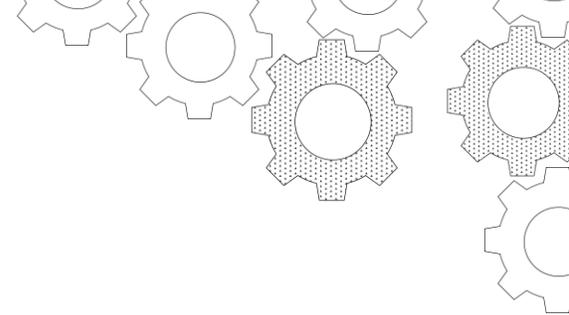
Blake Patton, Managing Partner, Tech Square Ventures: "Closing the opportunity gap for Black entrepreneurs and building a more diverse startup ecosystem is essential to Atlanta's future as a leading tech and innovation hub. Tech Square Ventures is proud to join business leaders across Atlanta to support ATL Action for Racial Equity."

David Leiter, Managing Partner, Atlanta, KPMG: "KPMG's commitment to advancing inclusion and diversity reflects our values and is foundational to our culture, and we have pledged to make meaningful progress within our firm, the profession, and beyond with Accelerate 2025, a five year plan to accelerate diversity and equity. Our 1,600+ KPMGers in Metro Atlanta share this goal and work daily to bring it to life through recruitment, retention, and advancement of a diverse workforce; and, we are proud to join with leading Atlanta companies and the Atlanta Metro Chamber towards this purpose."

Arturo Jacobus, President and CEO, Atlanta Ballet: "We at Atlanta Ballet are committed to a culture of belonging where diversity, inclusion and equity prevail and are embraced at every touchpoint of our existence, such that our artists, faculty, staff, patrons and students are all affected by the values we hold and the actions we take. We are also committed to do our part in the world of ballet and in our community as advocates for these values and for positive change in our society. We are proud to stand in solidarity with ATL Action for Racial Equity."

Cal Morgan, President and CEO, Atlanta Humane Society: "Like others in our hometown, we recognize the importance and necessity of addressing the issues around racial equity in a significant and multi-faceted way. Diversity fuels understanding, progress, creativity, innovation, and unity, and we're proud to stand with organizations across our city through the ATL Action for Racial Equity commitment."

Flynn Zaiger, CEO, Online Optimism: "At Online Optimism, we are committed to supporting our Black employees, neighbors, friends, and family members. We seek to amplify the voices of the Black communities that have made and continue to make Atlanta what it is. By actively creating sustained, long-term commitments to true equity, we aim to bring positive changes to our industry and the Atlanta community as a whole."



Taylor Rhodes, CEO, Applied Systems, Inc.: “We are honored to be among hundreds of Atlanta companies that are focused on addressing racial inequity in our black communities and are willing to rise to the occasion to alleviate it. At Applied Systems, we are on a journey to creating a culture of diversity, inclusion and belonging and are committed to extending this beyond our workplace to the broader marketplace.”

Cameron Bready, President and Chief Operating Officer, Global Payments: “At Global Payments, we pride ourselves on inclusiveness and respect, while honoring and celebrating the diversity of our team members and the differences among us. As part of our commitment to promote racial equity, we proudly support the Metro Atlanta Chamber on this important initiative to address the ongoing effects of systemic racism.”

Nigel Zelcer, Co-Founder and Managing Partner, Jabian Consulting: “Jabian is proud to partner with the Metro Atlanta Chamber in the effort to confront and defeat the issue of racial inequality in Atlanta. As a community-focused, purpose-driven organization, Jabian looks to continuously improve upon our ongoing commitment to diversity, equality, and inclusion and stands with all companies committed to the same.”

Jennifer Pipa, CEO, American Red Cross of Georgia: “The American Red Cross of Georgia is proud to join ATL Action for Racial Equity as it aligns with our commitment to diversity and inclusion by creating and maintaining a diverse, high-performing workforce of employees and volunteers who reflect all communities we serve; by cultivating a collaborative, inclusive and respectful work environment that empowers all contributors; and by leveraging diverse partnerships – all of which helps to ensure culturally competent service delivery supported by effective community leadership and engagement.”

Jennifer Dorian, President and CEO, Public Broadcasting Atlanta: “Public Broadcasting Atlanta is proud to join the Atlanta business community to advance racial equity with collective impact. At WABE and ATL PBA we seek to serve and reflect our diverse community building shared understanding and a fair and equitable world.”

Stefanie Diaz, Partner, Zane Venture Fund: “Zane Venture Fund and Zane Access exist to break down the systemic barriers to both access and funding. We have pledged our capital, mentoring, and networks to this effort. We are proud to partner with ATL Action for Racial Equity and all those involved in this initiative.”

Brian Catania, CEO, Better Business Bureau: “The Better Business Bureau Serving Metro Atlanta, Athens & NE Georgia rejects RACISM and DISCRIMINATION in any form and expect the businesses in our communities to do the same. We rely on ethical, trustworthy principles to guide us. The BBB "Standards for Trust" define our beliefs and are a beacon for society and the marketplace as a whole. This includes the responsibility to treat each other and those we serve with dignity and respect. We are BBB. We start with trUSt, stand with US, stronger together!”

Caroline Harris, Founding Principal and Community Planner, Blue Cypress Consulting: “At Blue Cypress Consulting our core values include fostering community and environmental stewardship. Through



participation in this initiative, we hope to learn, grow, and continue to infuse diversity, equity, and inclusion into our company culture.”

Patrick McNulty, CEO, St. Vincent de Paul Georgia: “St. Vincent de Paul is founded on the principal of dignity for all. We advocate for a just society in which the rights, responsibilities and development of all people are promoted, especially those suffering racial injustice and racism today. We also imbed inclusivity in our organizations so that every employee has a fair opportunity in recruitment, promotion, and progression.”

Judy Monroe, MD, President and CEO, CDC Foundation: “At the CDC Foundation, our focus is to support the Centers for Disease Control and Prevention and the public health community in saving and improving lives. We believe everyone is entitled to a vibrant, healthy, resilient and prosperous community where everyone can live their healthiest lives and contribute to the wellbeing of their families and communities. Today, we have an opportunity that we must seize upon to make our community stronger and more equitable for all. We are proud to join with ATL Action for Racial Equity in this essential work.”

Casey Stokes, Director Business Relations, Resurgence: "Resurgence was formed with a goal of being a nexus of community involvement for supporters of Atlanta's MLS team Atlanta United. Atlanta's storied Civil Rights history inspires the community and our organization. We believe that every local organization has a role to play in promoting equity and being actively anti-racist to address the systemic racism in our city and country."

Ariel Fristoe, Artistic Director, Out of Hand Theater: “As a company that works at the intersection of arts and social justice, we recognize that the pursuit for racial justice and the fight against anti-blackness is a marathon not a sprint, and a movement not a moment, and we are committed to deep, intentional, and long-term work.”

Julie Schertell, President and CEO, Neenah: “At Neenah, we are committed to creating growth and possibilities for our customers, our communities and the employees of our company. This starts by creating a workplace and world where empathy is felt, diversity and originality is celebrated, and inclusivity and respect is extended to all. We are taking steps along our journey and are steadfast in our efforts to move toward a vision where equality is realized, and racism is a thing of the past. We understand that words have power, but actions bring about positive change. Joining the ATL Action for Racial Equity is another step along our journey – where our walk and our talk align. We are excited to partner alongside other progressive organizations as part of this effort; recognizing that our collective impact, commitment and accountability will drive economic parity and opportunities for Black and minority populations everywhere.”

Keith Horton, President and CEO, Christian City: “Christian City is honored to collaborate with businesses and non-profit organizations in supporting the Metro Atlanta Chamber’s ATL Action for Racial Equity initiative. We are fully committed to recognizing and removing bias or discrimination of any kind. As we live out our Christian City mission of loving our neighbor, we believe this commitment will lead to our vision of an equitable world where all people are treated the same regardless of the color of their skin, gender, age, or worldview.”



Brooks Robinson, CEO and Co-founder, Springbot: “Equity and inclusion are essential priorities at Springbot and are part of our core values. We are also keenly focused on giving our team the tools and resources they need to be contributors inside the organization, as well as within the Atlanta community. In partnering with the Metro Atlanta Chamber's ATL Action for Racial Equity initiative, we are giving our team members—and many others—an opportunity to take action in creating a more just, equitable, and inclusive community that elevates us all.”

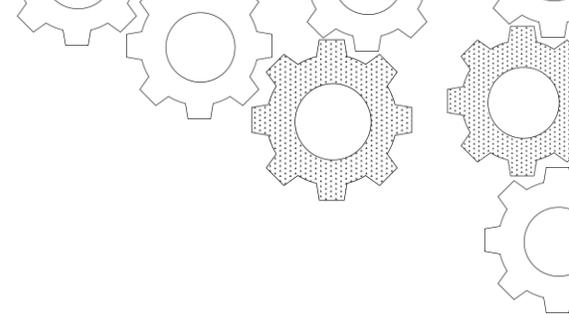
Salvatore A. Abbate, Chief Executive Officer, Veritiv: “Veritiv is committed to championing all our employees and stakeholders by creating experiences and providing opportunities that celebrate a wide range of diverse talents and perspectives. That commitment also extends to the communities where we live and work. We are proud to stand with the Metro Atlanta business community and commit to real progress toward racial equity. Where better than Atlanta – with a strong legacy of advancing civil rights and equality – for the vibrant and diverse business community to come together and set an example for the nation. The power of our collective impact can create meaningful change and ensure all members of our community thrive.”

Jon Katinsky, President, Hothouse, Inc.: “At Hothouse, we are committed to pursuing advancements in diversity, equity and inclusion in our industry, because we know that the destination is worth the journey. Through ATL Action for Racial Equality, we look forward to pursuing this goal together with other like-minded partners from Atlanta’s business community who share this vision.”

Bob Hope, President and Co-founder, Hope Beckham: “For all the accolades that can be heaped on Atlanta as a wonderful place to live or to do business, there is no higher honor than the heritage of being the cradle of civil rights. That honor is either history or alive and well. It is up to us to make sure the aspirations of what we would like to be in racial equity become reality. I am a white man; I was the PR guy for the Atlanta Braves and traveled with Hank Aaron during his chase to break the home run record held by Babe Ruth. I saw racial hatred, intolerance and inequity first hand but I also saw goodness and how good people rally around the achievements of a good man, regardless of his skin color. We have a long way to go, but our hearts are in the right place and we can get there if we keep focused on the goal of racial equity and opportunity for all.”

Jonathan Reckford, CEO, Habitat for Humanity International: “Habitat for Humanity is propelled by a vision of a world where everyone has a decent place to live. We devote ourselves to creating that world because we believe everyone — every single one of us, regardless of who we are or where we come from — deserves a decent life and deserves the opportunity for a better future. Believing is not enough. So we build. As a global organization headquartered in Atlanta, we are enthusiastic to join our peers in the ATL Action for Racial Equity coalition to help our region move ever closer to Dr. King’s vision of the Beloved Community.”

Jenn Graham, Founder & CEO, Civic Dinners: “Creating a more inclusive world is at the core of our work at Civic Dinners. Since 2016, we’ve been bringing people together for courageous conversations and working closely with our partners at The King Center, The Center for Civil & Human Rights, and the Racial Equity Institute to help raise more awareness of the history of systemic racism in our country, and build the beloved community dedicated to fighting for justice within their workplaces, neighborhoods,



schools, places of worship and more. We are so lucky to have ATL Action for Racial Equity as a way to steer us all towards collective action. It's the Atlanta way."

Gretchen E. Butler, Managing Director, Theatrical Outfit: ". "At Theatrical Outfit, we are committed to creating a space in the heart of Atlanta where the diverse talents of our city are showcased and where all are welcome. We stand proudly with the Metro Atlanta Chamber in this initiative to advocate for racial equity."

Andrew H. Ragland, Founder & CEO: *"My focus is to help close the opportunity gap for African American students who have typically been marginalized in the area of college readiness and financial resources. The more we engage faces that look like those of our students to help unlock their potential the more success we will have with closing the gap."*

Gregg Bedol, Co-Founder & CEO: "Choose to be Your Best." We are founded on the belief that there is extraordinary in everyone and it is our responsibility to nurture that extraordinary. With that foundation, there is no choice but to support enthusiastically and fully ATL Action for Racial Equity. Our society has been in a state where the true extraordinary of so many young people has not been fully realized, not due to any lack on their part but because of systemic hurdles and challenges erected by others. We must reverse that history. To that end, Quantuvos has helped found and continues to support the Watering Seeds Foundation, an initiative that provides professional development and executive-style coaching to young adults as they transition into the workplace. The intent of Watering Seeds is to offer these young people both a safety net and a bridge to a successful career start and eventual long-term economic self-sustainability.

Andrea Lawson, Chief Talent Diversity Officer: "At Equifax, operating as One Equifax is a core shared value. We believe an inclusive, welcoming and diverse workforce fosters greater innovation and employee engagement, allowing us to live out our purpose of helping people live their financial best. We are proud and honored to join the Metro Atlanta Chamber ATL for Racial Equity as they engage the regional business community to take bold actions to solve some of Atlanta's most pressing problems. "