

GO Interactive Workshops

June 3, 2010

Orientation

- Introduction to the GO program
- Discussion: Critical skills to succeed in global business

June 28, 2010

Discovery Session I

- Course: Global Strategy
- Course: Global Brand Management

July 28, 2010

Discovery Session II

- Course: Leading Multi-Cultural Teams
- Course: Cross Border Negotiations

August 17, 2010

Workshop: Trip Preparation

- Trip Logistics
- Panel Discussion: What to expect on the trip

September 10 – 22, 2010

Field Experience (see *Trip Itinerary* section in **GO Brochure**)

October 14, 2010

Discovery Session III – Moving Ideas to Action

- Participant Presentations
- Discussion: Lessons Learned & Best Practices