

METRO ATLANTA CHAMBER GLOBAL COMMERCE SURVEY

Dear Global Commerce Council member,

Thank you for completing this survey. Our purpose is to capture your company's business and international competencies in order to best connect you with new international business opportunities as they arise.

Please answer each question as thoroughly as possible.

1. Your contact information:

Name:

Company:

Address:

Address 2:

City/Town:

State:

ZIP:

Email Address:

Office Phone Number:

Mobile Phone Number:

2. Your industry sector (please choose one):

Accounting

Insurance

Education

Legal

Engineering / Architecture

Marketing

Financial Services

Management Consulting

Government / Non-Profit

Real Estate

Human Resources

Other

ICT / Biotech

3. Your industry specialties (check all that apply):

Accounting:

Tax

Audit

Cross-border Transactions

Transfer Pricing

International Business Consulting

International Financial Reporting Standards

Other:

Lean Procurement Services

Retirement Plans Administration

Transaction Advisory Services

Valuation Services

Working Capital Recovery

Education:

K-12

Higher Education

Education Services

Other:

International Executive Education

Language & Cross-cultural Training

Engineering / Architecture:

Aerospace

Civil

Electrical

Nuclear

Other:

Architectural Services

Drafting

Interior Design

Financial Services:

Retail Banking

Trade Finance

Financial Planning

Commercial Banking

Investment Banking

Export/Import Accounts Rec & Purchase

Other:

Government / Non-Profit:

Federal Agency

State Agency

Local Agency

Non-Profit

International Organization / Association

Other:

Human Resources:

Career & Leadership Development

Global Talent Development

Team Building & Decision Making Support & Training

International Executive Search & Placement Agency

Other:

ICT / Biotech:

Biotech

Employee Health Risk & Wellness

Healthcare Products & Buildings

Information Technology

Software Publishing & Services

Telecommunications

Other:

Insurance:

Claims Administration

Employee Benefits Consulting & Admin

Legal Settlement Administration

Loss Control

Risk Management Consulting

Safety Consulting / Administration

Other:

Legal:

Immigration	Corporate & Commercial Legal Services
Intellectual Property	Mergers & Acquisitions
Real Estate	Agency Enforcement
Construction	Contractual Disputes
Cross-border / International	Environmental
Market Entry	Labor & Employment
Energy	FCPA Local Compliance
Litigation	Private/Public Financing
Bond Financing	Capital Markets
Regulatory	Tax (Local & International)
Trade & Customs Regulations	
Other:	

Marketing:

Advertising	Marketing Strategy
Public Relations	Digital Media & Video Production
Graphic Design	Marketing Fulfillment
Radio & Television	
Other:	

Management Consulting:

Business Planning & Development	Defense & Homeland Security Industries
Foreign Export Strategies & Implementation	Life-cycle IT Support
New Business Incubating	Operations Review
Organizational Development	Performance Improvement

Project & Process Implementation

Sales Strategies Development

Strategic Off-Site Facilitator
& Execution

Temporary Management & Operations

Strategic Growth Planning &
Market Entry

US Market Entry Strategies

Other:

Real Estate:

Commercial

Residential

Development

Relocation

Capital Financing

Construction

Incentives

Facilities Management

Corporate / Tenant Representation

Other:

Other Industry Specialties:

4. Choose the appropriate ranges to describe the size of your company employment.

Total company employees: 1 – 50 51 – 200 Over 200

Atlanta office employees: 1 – 50 51 – 200 Over 200

5. Describe your company's annual revenue.

Up to \$1 Million

\$1 Million - \$10 Million

\$10 Million - \$50 Million

Over \$50 Million

6. How long has your company been in operation?

1 – 10 years

10 – 20 years

Over 20 years

7. Where is your company's corporate headquarters located? Please specify city / state / country.

8. If your headquarters is located in the U.S., do you have an international presence?

Yes

No

9. If yes, where are your international operations located? Check all that apply.

Asia (e.g., China, Korea, Japan)

South Asia (e.g., India, Indonesia, Australia)

Central Europe

Northern Europe

Africa

Middle East

Americas

10. Does your company have a physical office in the U.S. dedicated to specific countries or geographic markets?

Yes

No

11. If yes, what is the geographic region or country focus of these offices? (e.g., Chicago/India; San Francisco/Taiwan)

12. If you are a foreign-based company, where is your U.S. headquarters located? Specify city and state.

13. Are you willing to work with prospects such as:

Market start-ups

Established companies of any size

Large companies only

No preference

14. Please list any fluent language capabilities your company has among your employment in the Atlanta location(s). Check all that apply. (NOTE: Professional means having the full capability to officially translate and product documents.)

	Spoken	Written	Professional
English			
Arabic			
French			
German			
Italian			
Japanese			
Korean			
Mandarin Chinese			
Portuguese			
Russian			
Spanish			
Other:			

15. To what extent is your company internationally experienced? Check all that apply.

Personnel foreign born

Personnel who lived overseas

Personnel with extensive foreign travel

Personnel with extensive foreign clients

N/A

Any additional comments: