

BIOSCIENCE LEADERSHIP COUNCIL

Opportunity

The Chamber's New Economy Task Force, launched in 2009, identified that **Georgia has all the key ingredients for successfully developing the technology and bioscience industries.**

The host of BIO 2009 and HIMSS 2010, Atlanta benefits as the headquarters of the presence of the Centers for Disease Control and Prevention (CDC), American Cancer Society and the Arthritis Foundation. With strengths in pharmaceuticals, medical devices and agri-bio, Atlanta has been **ranked nationally in nanomedicine** and has the world's foremost imminent scholar in vaccine development.

Research facilities at Emory University, Georgia State University, Georgia Institute of Technology, Morehouse School of Medicine, Clark Atlanta University, Mercer University and University of Georgia are abundant and continue to grow. Organizations such as Saint Joseph's Translational Research Institute and the Georgia Bioscience Commercialization Center, provide vital resources and support.

More than **300 bioscience companies** have operations in metro Atlanta. This number includes domestic headquarters and operations for major companies such as CIBA Vision, Kimberly-Clark, Solvay, UCB Pharma, CR Bard, Elekta, Porex and Merial. Emerging companies such as CardioMEMS, Altea Therapeutics, GeoVax, Given Imaging and Inhibitex have attracted national attention and are leading the way in innovative approaches to improving patient outcomes. With almost 150 companies, including the world's leader, McKesson, Atlanta is the capital for healthcare information technology and ranks #1 for healthcare IT company revenues according to the HCL-100.

The Task Force identified three **key bioscience sub-clusters** to focus:

- medical devices research & development
- healthcare information technologies
- vaccines research & development & infectious diseases control

History of Chamber Leadership

A decade ago, the Chamber laser-focused its economic development efforts on target **industry "clusters"** with the highest potential for job growth, including technology and bioscience.

The Chamber's "**Industries of the Mind**" campaign attracted nearly 100 companies and created thousands of high-paying technology and supply chain industry jobs. In 2007, the Chamber formally launched the Technology Marketing Council, which included both high tech and bioscience. In 2010, a separate Bioscience Leadership Council was created, dedicated to bioscience industry development.

Bioscience Leadership Council Agenda

- Recruit **5 companies**, creating **300 new jobs**.
- Work with our economic development partners to **strengthen our bioscience community assets**.
- Host **2010 HIMSS conference**, the world's premier healthcare IT event.
- Launch program to **support tech and bio university startup companies**.
- Market Atlanta at key bio events and business recruitment trips to **attract bioscience companies**.

Bioscience Leadership Council CHAIR



Donna Hyland
President & CEO

Children's Healthcare of Atlanta

Bioscience Leadership Council CO-CHAIR



Dr. Fred Sanfilippo
Chairman

Emory Healthcare

Bioscience Leadership Council CO-CHAIR



Dr. Jay Yadav
Chairman & CEO

CardioMEMS

CHAMBER STAFF



Hans Gant

Senior Vice President,
Economic Development

404.586.8456 | hgant@macoc.com



David Hartnett

Vice President,
Bioscience Development

404.586.8443 | dhartnett@macoc.com